

IEEE Membership Development Conference Call / Web Cast

14 November 2009



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Today's Edition ...

Preview Topic

- *Note: We are moving the SAMIEEE, Analytics Dashboard presentation by Helen Shiminsky to January 2010 for allow more time for the topic and questions from participants.*

Business Cycle Spotlight

- GOLD Strategy – Adrian Pais
- Student Strategy – Babak Beheshti

Membership Statistics & Goals Update

- October 2009

Updates / Wrap-Up / Direction

Open Floor Q&A

Subject Appendix: SAMIEEE and Arrears Recovery, Step by Step



Today's Speakers ...



Babak Beheshti
Chair, MGA Student Activities
Committee



John Day
Director, Membership
Development



Adrian Pais
Chair, MGA GOLD Committee



Lee Stogner
Chair, MRRC



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Web Cast Notes

Webcast presentation available on MD virtual community at <https://www.ieeecommunities.org/ieee.md.net> in the files section

Attendee lines are muted, except for speakers. To un-mute your phone during the Q&A portion, press *6. To mute your phone again, press *6.

Please ask topical questions using the chat box

For technical-assistance, e-mail to web-conf@ieee.org any time during webcast

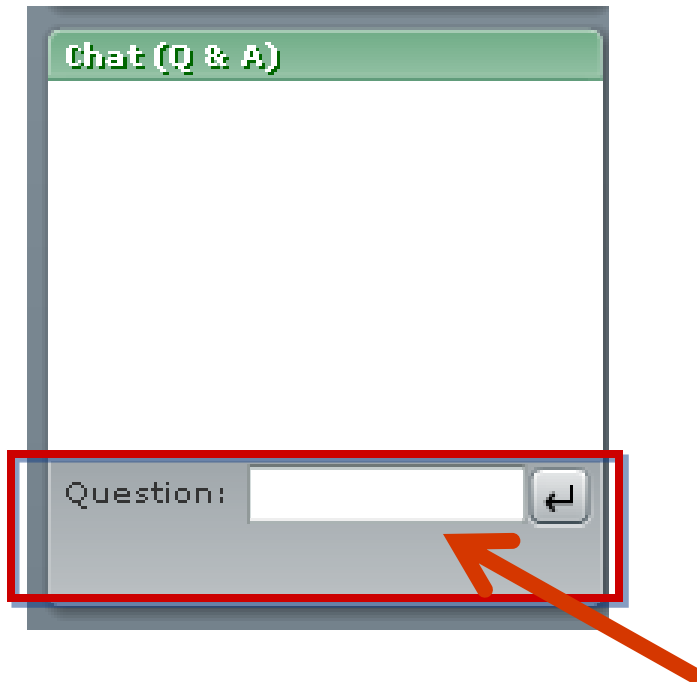
This webcast is recorded. Presentation and audio will be available as an “on-demand” resource – URL and announcement to be posted in the MD Virtual community



Web Cast Attendance Roll Call

Use the Chat box.

Please type in your name/
title/location



Preview Topic

SAMIEEE / Analytics Dashboard

We will be presenting this topic in the January 2010 MD Webcast. If you have questions relating to SAMIEEE, the Dashboard, pre-defined queries or access to the tool, please contact Helen Shiminsky at h.shiminsky@ieee.org or phone at +1 732 562 5517.

Business Cycle Spotlight

GOLD: 2009 – 2011 Strategic Plan

Version 1.1 14 November 2009



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- Executive Summary
- GOLD Charter & 2009-2011 Strategic Plan
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GOLD Charter and 2009 – 2011 Strategic Plan



GOLD Values...

Young Professionals



Voice & Visibility

Innovation

The World Around Us

Fun & Friendships



GOLD Charter & Goals

GOLD Vision: IEEE GOLD will be a global community of enthusiastic, dynamic, and innovative young professionals engaged for the benefit of humanity.

GOLD Mission: To inspire, energize, empower, and engage young professionals to envision and realize their dreams.

GOLD Goals:

1. Improve the visibility of GOLD amongst IEEE members and the technology at large.
2. Improve the representation, visibility and influence of GOLD and young professionals in every unit and level of the IEEE organization.
3. Inspire young professionals worldwide to be engaged within the IEEE as their professional home.
4. Strive to integrate fun in all IEEE events and services by promoting fellowship and global ties between IEEE members.
5. Create opportunities for young professionals to understand the implications and benefits of engineering on society, and empower them to seek socially conscious solutions.
6. Implement a sustainable strategy for young professionals at IEEE, incorporating GOLD's vision and operational requisites.



GOLD Goals Align to MGA Goals

GOLD	STRATEGY	
	GOLD Goals	Success Factors
Improve Relationship with / between Members	GOAL #1 – Improve the visibility of GOLD amongst IEEE members and the technology community at large.	<ul style="list-style-type: none"> Public Visibility Initiative – GOLD participation at all regions in all categories
Enhance Collaboration with Other Business Units	GOAL #2 – Improve the representation, visibility and influence of GOLD and young professionals in every unit and level of the IEEE organization.	<ul style="list-style-type: none"> IEEE Committees – number of GOLD reps increased on IEEE boards GOLD Volunteers – increased number of volunteer leaders
Increase the Value of Membership	GOAL #3 – Inspire young professionals worldwide to be engaged within the IEEE as their professional home.	<ul style="list-style-type: none"> Webinars – Increased participation, increased frequency of events STEP program – improved retention of students
Increase Membership	GOAL#4 - Strive to integrate fun in all IEEE events and services by promoting fellowship and global ties between IEEE members.	<ul style="list-style-type: none"> Improved GOLD and student recruitment
Increase Member Engagement	GOAL #5 – Create opportunities for young professionals to understand the implications and benefits of engineering on society, and empower them to seek socially conscious solutions.	<ul style="list-style-type: none"> Humanitarian Events – increased number of member applicants from events Humanitarian Events – 1 event per region by 2010
Increase Operational Efficiency and Effectiveness	GOAL #6 – Implement a sustainable strategy for young professionals at IEEE, incorporating GOLD's vision and operational requisites.	<ul style="list-style-type: none"> Increased utilization of GOLD tool kit and web portal Increased number of volunteers participating in GOLD efforts



GOLD GOAL #1 - Improve the visibility of GOLD amongst IEEE members and the technology community at large.

Projects for 2010

1. Public Visibility Initiative – GOLD members used as technical experts for media opportunities
2. Promote IEEE GOLD through Awareness Campaigns
 - Articles in IEEE periodicals and newsletters
 - Email and social networking campaign
 - MemberNet
 - Develop a stronger web presence

Measures of Success

Engagement Continuum				
Awareness	Interest	Action	Influence	Ownership
<ul style="list-style-type: none"> • Increased web traffic • Increased downloads 	<ul style="list-style-type: none"> • Increased attendance at programs • Increased attendance at local events 	<ul style="list-style-type: none"> • Improved survey results 	<ul style="list-style-type: none"> • Increased # of AG's • Retain students during elevation 	<ul style="list-style-type: none"> • Increased frequency of activities



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GOLD GOAL #2 - Improve the representation, visibility and influence of GOLD and young professionals in every unit and level of the IEEE organization.

Projects for 2010

1. Develop a leadership identification and nomination process for GOLD to serve at all IEEE operational levels
2. Train GOLD volunteer leaders
3. Encourage and advertise the benefits of GOLD representation to IEEE boards in a manner that encourages good long term relations.

Measures of Success

Engagement Continuum				
Awareness	Interest	Action	Influence	Ownership
<ul style="list-style-type: none"> • Drive traffic to volunteer portal on web 	<ul style="list-style-type: none"> • Increased number of GOLD reps on IEEE boards • Increased attendance at GOLD volunteer development webinars 		<ul style="list-style-type: none"> • Increased # of volunteers 	



GOLD GOAL #3 - Inspire young professionals worldwide to be engaged within the IEEE as their professional home.

Projects for 2010

1. Develop & promote a robust webinar program
2. Promote the STEP program and events
3. Promote GOLD member benefits: memberNet, Job Site, and Mentoring Connection

Measures of Success

Engagement Continuum				
Awareness	Interest	Action	Influence	Ownership
<ul style="list-style-type: none"> • Improved web traffic • Improved downloads of on-demand webinars • Increased number of promotion opportunities 	<ul style="list-style-type: none"> • Increased number of webinars • Increased number of STEP events • Improved retention of students • Increased number of members in AG's • Increased number of Affinity Groups 	<ul style="list-style-type: none"> • Survey results in polls and formal surveys • Increased number of "repeat" attendance at webinars 	<ul style="list-style-type: none"> • Increased number of Webinar session topics provided by members 	<ul style="list-style-type: none"> • Increased number of STEP events • Increased number of volunteers for programs



GOLD GOAL #4 - Strive to integrate fun in all IEEE events and services by promoting fellowship and global ties between IEEE members.

Projects for 2010

1. Develop Event Manual – Quick Steps & Best Practices
2. Train Volunteers on Event Planning
3. Survey by region/section – What Members Want
4. Competitions?

Measures of Success

Engagement Continuum				
Awareness	Interest	Action	Influence	Ownership
<ul style="list-style-type: none"> • Increased use of member benefits 	<ul style="list-style-type: none"> • Improved participation in GOLD events • Improved GOLD recruitment numbers • Improved Get A Member program participation from GOLD members 			



GOLD GOAL #5 - Create opportunities for young professionals to understand the implications and benefits of engineering on society, and empower them to seek socially conscious solutions.

Projects for 2010

1. Develop Humanitarian Event Program Guidelines
2. Develop robust Humanitarian Workshop series
3. Report & Funding Plan for GOLD Committee and MGA
4. Humanitarian Volunteer Modules on myIEEE and GOLD website for open humanitarian positions available
5. Collaborate with IEEE Ethics Committee, TAB Humanitarian Technology Network, relevant conferences, and SSIT

Measures of Success

Engagement Continuum				
Awareness	Interest	Action	Influence	Ownership
	<ul style="list-style-type: none"> • Events held in each region by EOY 2010 • Increased Member applications from events 			



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GOLD GOAL #6 - Implement a sustainable strategy for young professionals at IEEE, incorporating GOLD's vision and operational requisites.

Projects for 2010

1. Develop GOLD Charter and 2009-2011 Strategic Plan
2. Develop GOLD Leadership Reference Manual
3. Create a GOLD Volunteer Portal and tool kit
4. Generate revenue for GOLD

Measures of Success

Engagement Continuum				
Awareness	Interest	Action	Influence	Ownership
<ul style="list-style-type: none"> • Increased utilization of GOLD tool kit and web portal 	<ul style="list-style-type: none"> • Increased attendance at committee calls • Increased attendance at volunteer development webinars 		<ul style="list-style-type: none"> • Increased number of volunteers participating in GOLD efforts 	

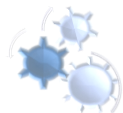


Laying the Foundation – The Leadership Platform



Foundational Shoring Up – Start with the Basics





Team Collaboration

- **GOLD Committee & Sub-Committee Conf Calls**
 - Regional & Project-based Reports
 - GOLD Regional Coordinators, Volunteer Leadership, Supporting MGA staff
 - Standardized format, 60 minutes, ~quarterly

- **GOLD Committee Annual Meeting**
 - Regional & Project-based Reports, Strategic Planning
 - GOLD Regional Coordinators, Volunteer Leadership, Supporting MGA staff
 - 2-3 days annually

- **e-Notification – “GOLD-2009”**
 - GOLD Committee worldwide and supporting MGA staff

- **GOLD Volunteer Development Webinars**
 - Open to all, targeted towards GOLD Volunteers
 - Leadership Orientation, STEP Events, Member Benefits
 - Standardized format, 60 minutes, ~ quarterly

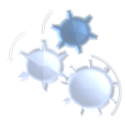


New
for
2010!



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Evaluation / Reporting

**All New
for 2010!**

- GOLD Report**
 - Monthly status and analysis
 - Goals and recognition
 - Direction and resources
 - Dashboard

- Measures of Success**

Engagement Continuum				
Awareness	Interest	Action	Influence	Ownership
•	•	•	•	•



GOLD Programs: The Member Benefits



GOLDen Member Benefits

Technical Programs & Opportunities

- Technical Chapters
- GOLD tracks at technical conferences
- Technical speakers
- IEEE Spectrum
- IEEE Potentials
- Expert Now
- Society Membership



Community Oriented Programs & Opportunities

- Humanitarian initiatives
- Local GOLD Affinity Groups
- Pre-University activities
- Graduate Receptions
- STEP program

Career Programs & Opportunities

- Webinars
- GOLDRush
- Industry connections
- Mentoring Connection
- IEEE JobSite



GOLD Webinars

GOLD Webinars	2010 CALENDAR		
	Sept – Dec '09	Jan – Apr	May - Aug
Professional Development	<ul style="list-style-type: none"> • Geek in the Lead: Growing from Engineer to Manager 	<ul style="list-style-type: none"> • Right-Brained Project Management 	<ul style="list-style-type: none"> • TBA
Humanitarian Development	<ul style="list-style-type: none"> • Innovation in Emerging Regions • Gandhian Engineering 		<ul style="list-style-type: none"> • TBA
Technical Development		<ul style="list-style-type: none"> • TBA 	<ul style="list-style-type: none"> • TBA
Life Skills Development			<ul style="list-style-type: none"> • TBA
Volunteer Development		<ul style="list-style-type: none"> • New Volunteer Orientation • STEP Program 	

Register Now

Geek in the Lead: Growing from Engineer to Manager

Dr. B. Michael Aucoin, PE, PMP
 Wednesday, 16 December 2009
 11:00am – 12:00pm Eastern Standard Time

Register Here: <https://icm3.ieee.org/eventmanager/OnlineRegistration.asp?eventcode=ais>



Student Transition & Elevation Partnership (STEP)

Scope:

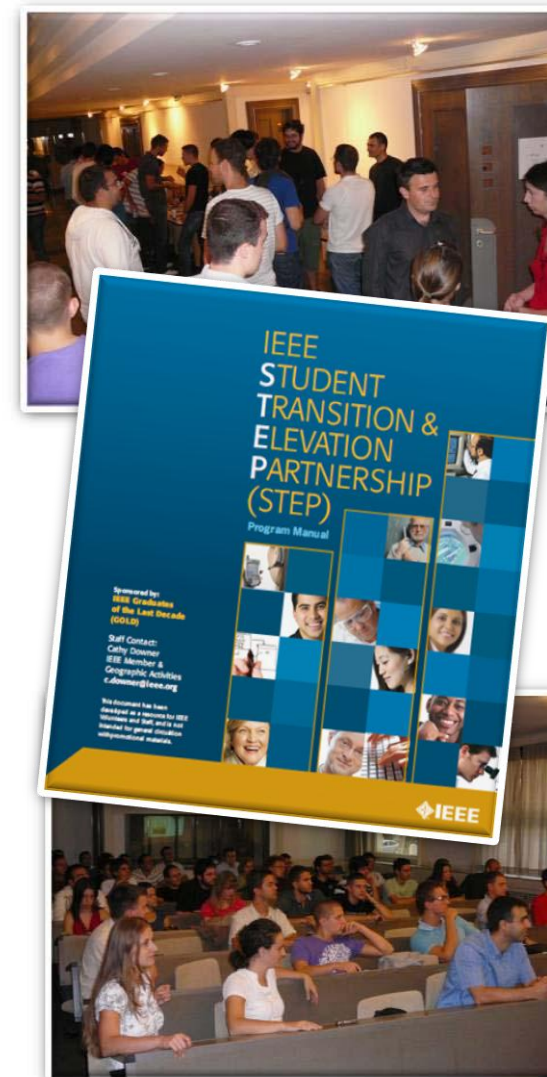
- Facilitate the transition from student member to young professional, by introducing the opportunities and benefits of full IEEE membership.

Objectives:

- Introduce the student to the local IEEE entity so that they can begin to re-identify themselves with IEEE beyond the student branch.
- Provide the student with exposure to their new professional home within IEEE.

2009 STEP Funding Still Available

- Basic funding US\$500 (e-mail gold@ieee.org).
- Apply immediately.
- Event **must** be held **before** the end of the year.
- 'Data-driven'



GOLD Humanitarian Workshops

Objective:

- Provide an IEEE venue that supports the desire of young members to contribute to society and the benefit of humanity.

Scope:

- Full day event to create awareness among young people on how they can use technical skills for the benefit of humanity.
- Speakers from industry, NGOs, development & humanitarian organisations.
- Target audience of ~100 recent graduates

2009 Funding Still Available

- Funding of \$500 available.
- Application needs to be made **BEFORE** end of 2009 (e-mail gold@ieee.org).
- 'Data-driven'



Learn more at

<http://tinyurl.com/yc7myzj>



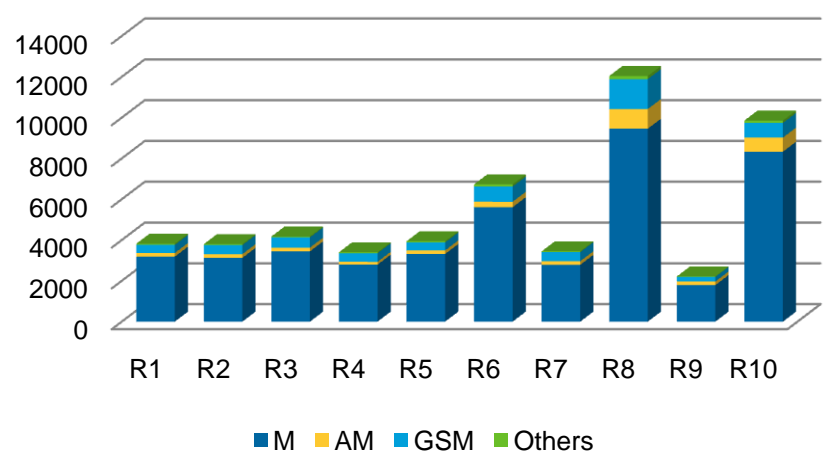
GOLD Membership Data



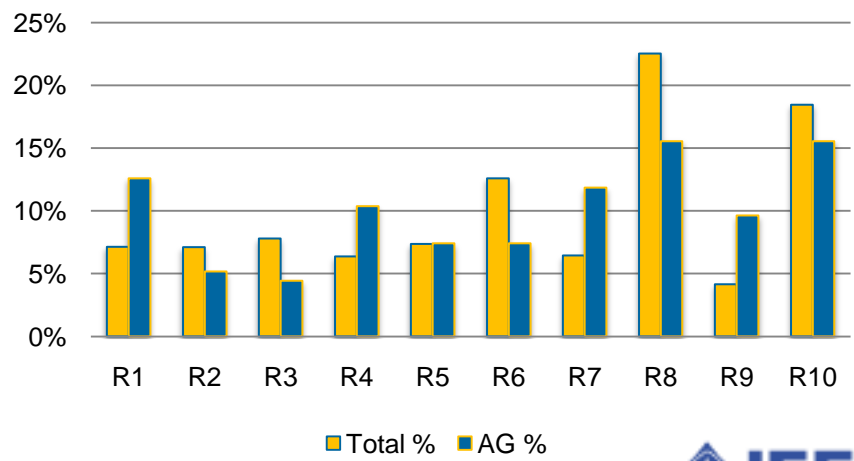
GOLD Membership Data

Region	GOLD Mbrs	Total %	AG's	AG %
R1	3817	7%	17	13%
R2	3798	7%	7	5%
R3	4172	8%	6	4%
R4	3400	6%	14	10%
R5	3939	7%	10	7%
R6	6730	13%	10	7%
R7	3446	6%	16	12%
R8	12041	23%	21	16%
R9	2214	4%	13	10%
R10	9857	18%	21	16%
TOTALS	53414	100%	135	100%

GOLD Members by Grade



% Members & AG's by Region



Call to Action



Your Help is Critical

Organize a STEP Event

2009 STEP Event Funding Still Available

Basic funding US\$500 (e-mail gold@ieee.org).

Apply immediately.

Event **must** be held **before** the end of the year.

Organize a Humanitarian Event

2009 Humanitarian Event Funding Still Available

Application needs to be made BEFORE end of 2009 (e-mail gold@ieee.org).

Register Now

Geek in the Lead: Growing from Engineer to Manager

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Participate, Volunteer, Make a Change



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Thank you!
Questions ?

Adrian Pais, MGA GOLD Chair
a.pais@ieee.org

<http://www.ieee.org/gold>



Business Cycle Spotlight

Student Membership



Babak Beheshti
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John Day
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Today's Presentation ...

- Vision & Strategy
- Student Opportunities Portfolio
- Student Branch Operations
- Student Membership Trends
- Calls to Action



Vision & Strategy



Mission

To deliver a common, high-quality IEEE Student member experience globally for lifelong, professional success through IEEE membership.

Vision

SAC will be recognized as the global platform to inspire, enable, develop & support student as the future leaders of our profession.



Strategy Development

- 1) Alignment with MGA Strategy

- 2) Incorporation of Student Activities Committee Strategy & Goals
 - Strengthen partnership between student activities and all other IEEE entities
 - Interactive training program and resource repository for volunteer leadership development
 - Create student friendly information management system
 - Diversify the IEEE student membership to reflect IEEE's technical fields of interests and interdependent professions
 - Provide SAC with training and measurable internal feedback
 - Create activities that students are interested in



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Student Opportunities Portfolio



Volunteer Leadership Congresses

Objective: Engaging and inspiring students as the next generation of technology leaders

Activities

- Strategic planning
- Training workshops
- Leadership recognition
- Guest speakers
- Contests
- Cross-cultural collaboration
- Fun !



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Competitions

Objective: Peer-to-peer collaboration, learning, and fun in the pursuit of excellence

Global Challenges

- Technical – IEEE Xtreme software programming
- Humanitarian – President's Change the World Competition



Regional Competitions

- Technical – Robotics, Papers
- Professional – Ethics
- Humanitarian – Community challenges



Awards & Scholarships

Objective: Recognizing and enabling student member success

- Technical Awards
- Enterprise Awards
- Research Grants
- Travel Grants
- Graduate Study Fellowships
- Internships

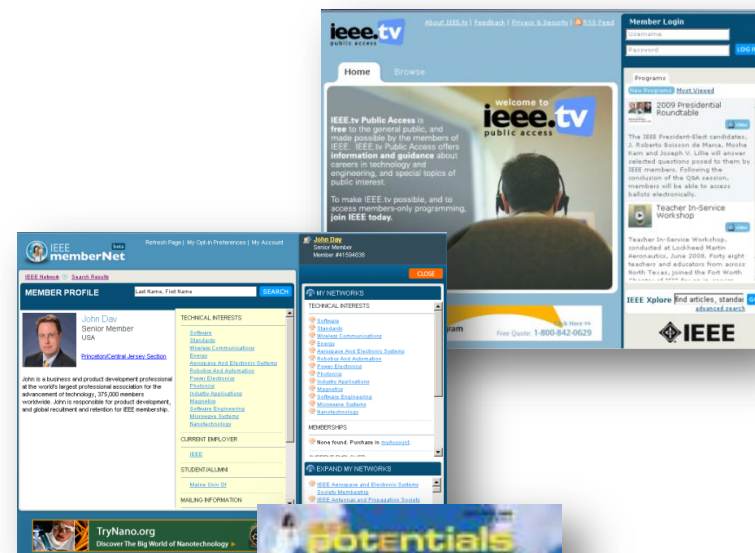


Television / Social Media / Publications

Objective: Multimodal and interactive information delivery, peer-to-peer collaboration

Serving the Next Generation

- IEEE.tv – award-winning video productions and live streaming
- IEEE memberNet – exclusive online directory of IEEE members and networks
- ‘IEEE Potentials’ magazine – print and online delivery



Social Media Integration

- LinkedIn, YouTube, Facebook

Making the connection: 45% of myIEEE and IEEE.tv visitors are student members



Transition to Young Professional

Objective: Celebrating completion of academics and the transition to young professional

Global

- Student elevation kit mailing to approx. 25,000 annually
- Promotional inserts and testimonials

Regional

- Graduation receptions coordinated by local sections, chapters, and young professional affinity groups



Student Branch Operations



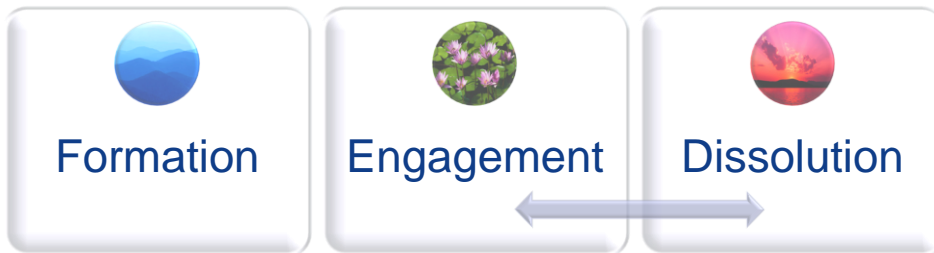
Branch Formation & Assessment

Formation Petition Requirements

- 12 IEEE Student members (recently reduced from 20)
- 3 faculty members, one of whom designated as the Branch Counselor

Assessing a Student Branch

- Activities – quantity, quality, scalability
- Members – total, retention, recruitment
- Partnerships – Region, Section, Societies
- Visibility - within the University and/or locally



Student Branches – July 2009

Region	# Branches	% of total
1	84	4.7%
2	77	4.4%
3	95	5.4%
4	61	3.6%
5	86	4.9%
6	77	4.4%
7	55	3.1%
8	300	17.0%
9	309	17.5%
10	617	35.0%
2009 total	1,761	100%



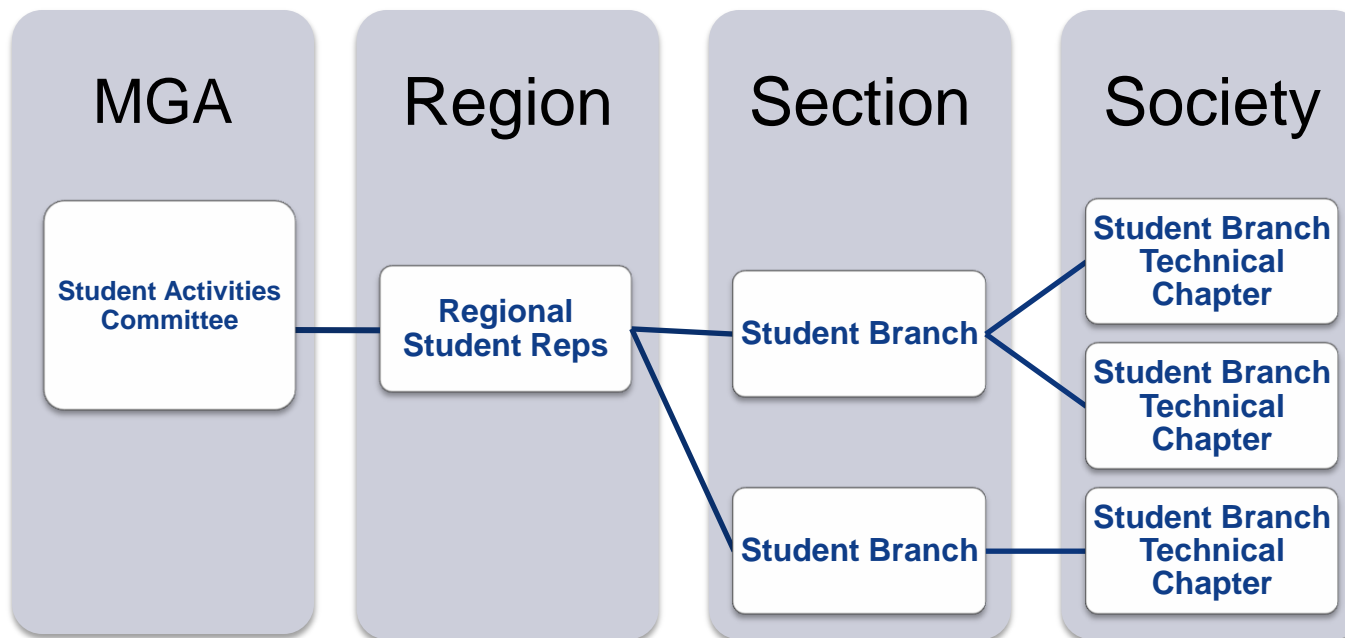
Branch Reporting & Communications

Student Activities Committee

- Chair
- 10 Student reps from each region
- 10 Faculty reps from each region
- Liaisons – other IEEE Boards
- 'IEEE Potentials' Editor

Reporting Requirements

- Annual report of officers and activities to IEEE operation center and the Region
- Reporting to Sections encouraged, but not required (area for improvement)



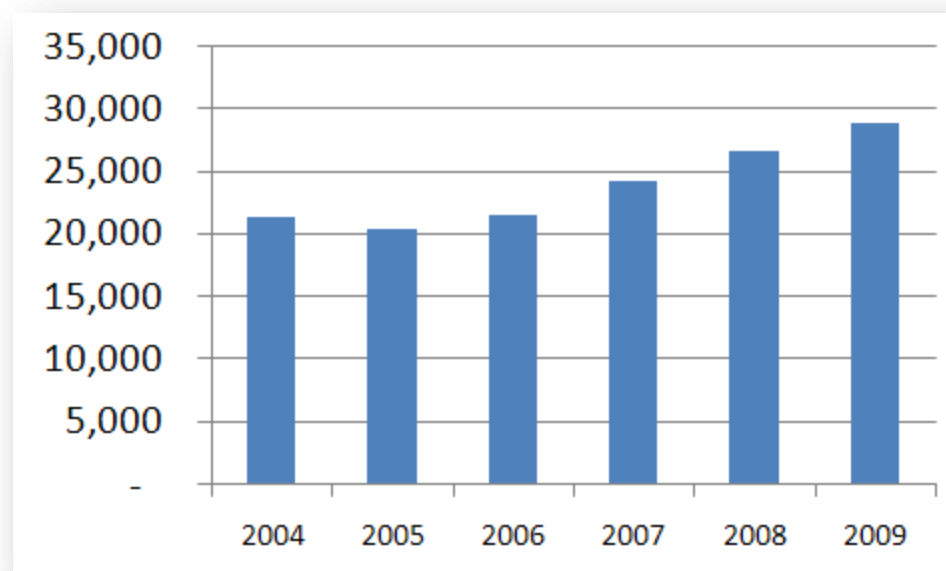
Student Membership Trends



Student Membership Delivers Higher-Grade Members

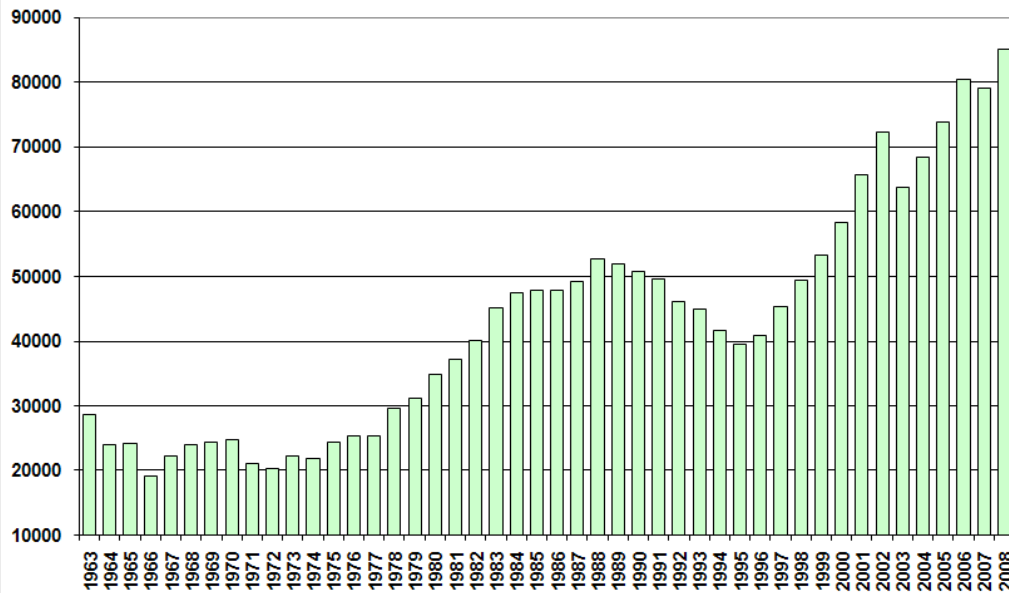
- 143,500 higher-grade members delivered over past six years
- Annually, student elevations represent 50% of IEEE's new higher-grade members

Student Elevations



Student Membership Trends

IEEE Student Membership - 1963 to 2008



January 2009

- 1,500 Student Branches
- Students represent 22% of total IEEE membership
- 37% graduate students, 63% undergraduate

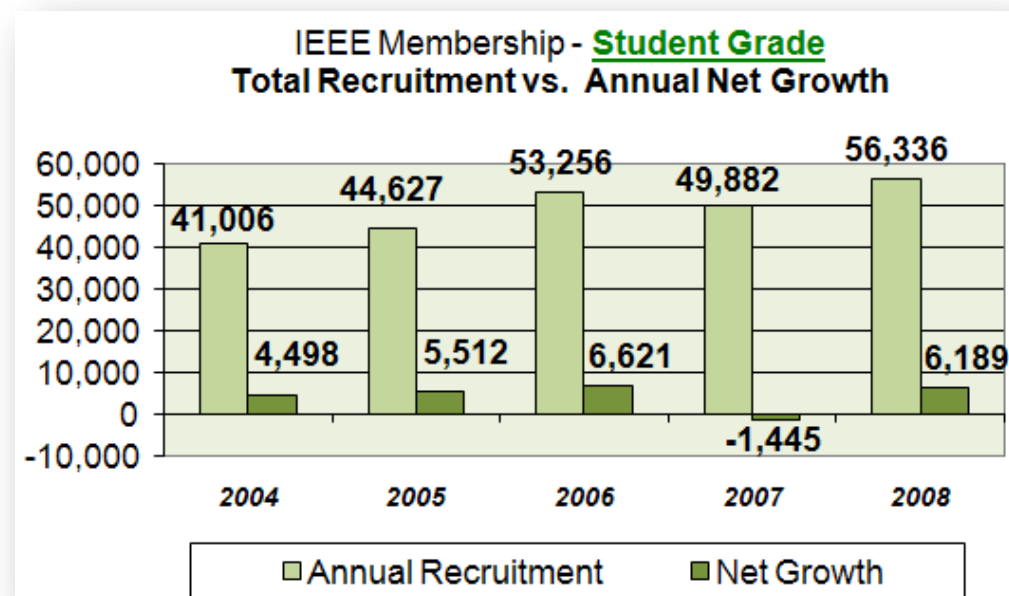
Globally

- Asia/Pacific – 35%
- U.S. – 30%
- Europe, Middle East, Africa – 22%
- Latin America – 9%
- Canada – 4%



Recruitment & Net Growth

- Recruitment great
- Retention suffering
- Low student retention:
 - Compromised student member network
 - Diminished number of student volunteers
 - Diminished number of elevations to higher-grade members
- 2010 – Implementation of new student strategy & first-year member experience initiative



Calls to Action



Your Help is Critical

- Support and enable the new student strategy
- Solicit students as Volunteers
- Encourage partnering between Student Branches with Sections and Societies
- Develop opportunities to recognize Student Branch Counselors, regularly
- Monitor student membership trends – ask student volunteer leadership what's their plan?
- Encourage collaboration between Branch leadership and membership development officers



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NEWS

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Students sleeping off 24-hour computer challenge
7:00am Sunday 25th October 2009

Comments (0) Have your say »
By Phil Hill »

A TEAM of University of Exeter students are getting some well earned rest after testing their computing programming skills - for 24 hours.

The PhD students competed from 11pm on Friday against teams from across the globe for the coveted title of IEEEExtreme 2009 champions.

IEEEExtreme is an international competition for computing students to put their programming skills to the test.

A series of challenges is e-mailed to the teams, who must then beat the clock, and their competitors, to solve each problem.

Organised by professional engineering body, IEEE, the event is now in its ninth year.

The team's skills in algorithm theory, information and coding, computer networks

MOST READ **MOST COMMENTS**

1. Exeter Uni study shows exercise makes smoking less attractive
2. Bingo to fund Cullompton Christmas lights
3. Fireworks events registration certificates
4. Recycling contract reverts to council
5. Police use technology to keep in touch
6. Plymouth Pride helps kick homophobia out of football
7. 350 climate warning event in Cridton
8. Hospital radio video blogs
9. Cash-spinning car boots for charities



IEEE Xtreme
PROGRAMMING
COMPETITION 3.0



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Thank you
Questions ?



Membership Statistics & Goals Update

November 2009

MEMBERSHIP REPORT-Page 1
 Report is issued monthly on behalf of the IEEE Membership Department. Contact: John Day, jday@ieee.org

Pages 2 Active Membership by Region
 Pages 5-5 Society & Special Interest Memberships
 Page 6-7

Category	Nov '09	% Change	Apr '09	Apr '08	Mar '09
Active Membership	8,642	+ 2.6%	336,167	327,025	325,499
Life	1	+ 3.7%	25	25	25
Senior Member	162	+ 2.0%	6,344	6,182	6,307
Member	849	+ 3.2%	30,316	29,387	30,003
Associate Member	1,985	+ 1.0%	204,700	202,715	200,368
Graduate Student	2,501	+ 14.0%	14,705	17,200	14,295
Undergraduate Student	5,529	+ 19.3%	33,371	27,842	31,380
Society Memberships	2,517	+ 5.7%	48,793	44,186	43,138
25 Societies up	6,253				
15 Societies down	7,783				
Sum of inactive Societies gains and losses					

Recommended MD Volunteer Activity
 Thank you to all volunteers committed to improving their MD success

Month	RECRUITMENT ACTIVITIES	RECOVERY ACTIVITIES	RESOURCES
May	<p>10-Year Due Cycle - IEEE MG - Accessing to price list for present year or service packages and join IEEE and renew receive 8 months of membership for the price of 6 appropriate message and search</p> <p>Section MD Officer - Disseminate membership materials at all section meetings and local events.</p> <p>3-Year Due Cycle - IEEE MG - Accessing to price list for present year or service packages and join IEEE and renew receive 7 months of membership for the price of 6 appropriate message and search</p> <p>Section MD Officer - Disseminate membership materials at all section meetings and local events. Ensure a library of USGAs is available to your local volunteers.</p> <p>1-Year Due Cycle - IEEE MG - Accessing to price list for present year or service packages and join IEEE and renew receive 6 months of membership for the price of 6 appropriate message and search</p> <p>Section MD Officer - Disseminate membership materials at all section meetings and local events. Ensure a library of USGAs is available to your local volunteers.</p>	<p>Section MD Officer - Reaching out to inactive members personally and "thank you" to all Region, Section, and Society MD officers. Develop and execute local communications to members in various programs and activities</p> <p>• Begin working focus on recruitment programs and activities</p> <p>• All focus should be on recruitment programs and activities</p> <p>• All focus should be on recruitment programs and activities</p>	<p>MD Portal www.ieee.org/imp</p> <ul style="list-style-type: none"> PowerPoint presentations Membership Reports Virtual copies of IEEE Membership Manual MD 5-10



Presented by:
 John Day
 Director, Membership Development
 j.day@ieee.org

October 2009 Snapshot

 Surpassed all-time record! Congrats to the team ...

Snapshot	October '09 vs. '08	% Change	Oct '09	Oct '08	Sep '09	% Change Sep '09 - Oct '09
IEEE Membership	14,313	3.9%	383,038 !	368,725	376,513	1.7%
• Honorary	1	3.7%	28	27	28	-
• Fellow	167	2.7%	6,385	6,218	6,388	-0.1%
• Senior Member	1,024	3.4%	31,555	30,531	31,336	0.7%
• Member *	9,352 *	4.0%	244,197	234,845	244,696	-0.2% *
• Associate Member *	(2,175) *	-11.6%	16,558	18,733	16,697	-0.8% *
• Graduate Student *	4,092 *	14.5%	32,339	28,247	28,843	12.1% *
• Undergraduate Student *	1,852 *	3.7%	51,976	50,124	48,525	7.1% *
Society Memberships (including Affiliates)	(3,211)	-1.0%	319,276	322,487	313,340	1.9%
• 20 Societies up > 1%	6,098		Sum of respective Societies' gains and losses.			
• 5 Societies +/- 1%	(33)					
• 13 Societies down > 1%	(9,236)					



In 2009, have begun recognizing August student elevations in August (rather than December)

Will create short-term anomaly in year-over-year reporting for HG and ST totals August through November

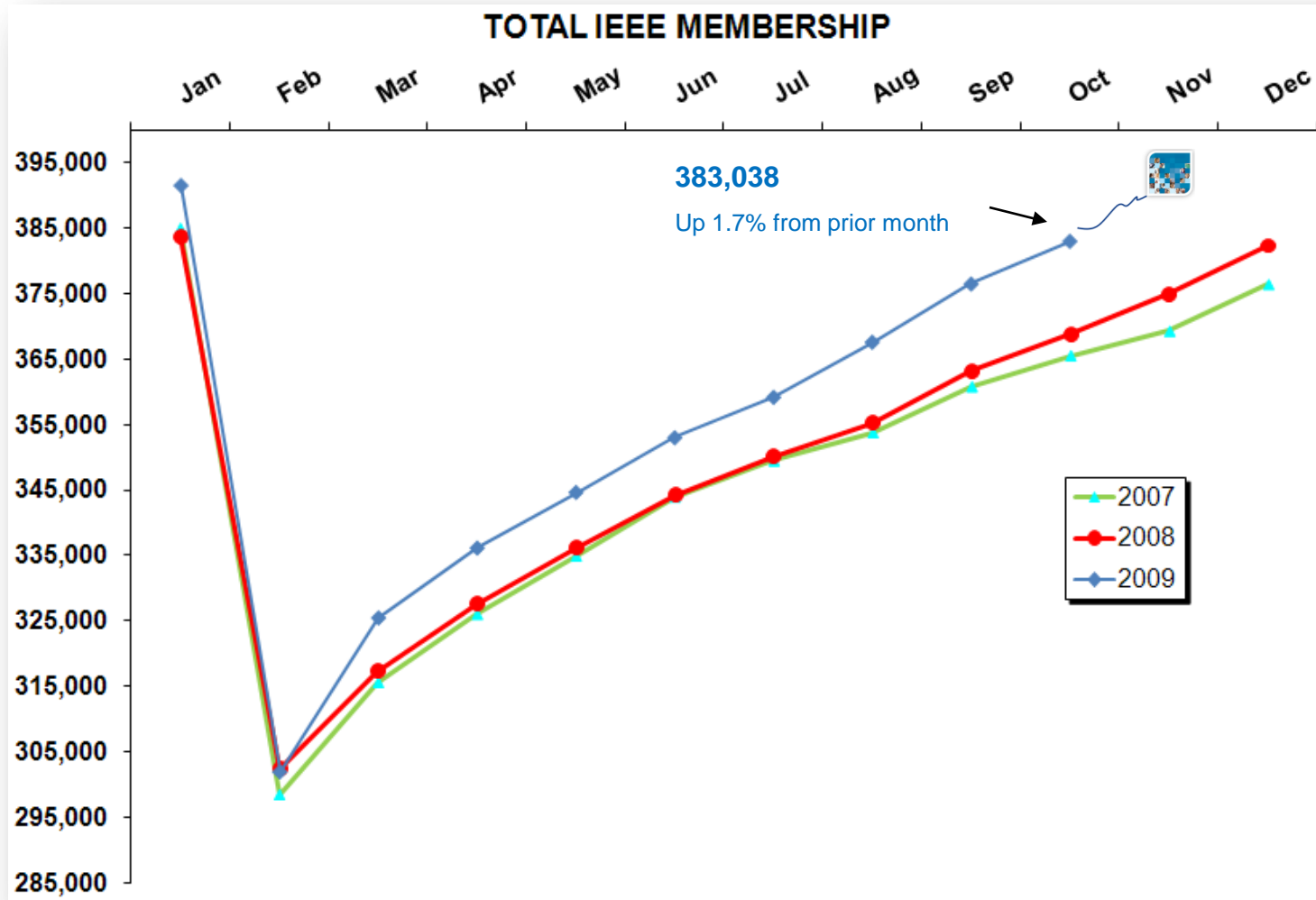
All to be reconciled in December, for 2009 and annually thereafter

Membership Segment	Variance '09 vs. '08			
	Oct	Sep	Aug	Jul
Higher-grade	8,369 +2.9%	11,530 +4.0%	14,864 +5.3%	3,502 +1.3%
Student-grade w/GSM	5,944 +7.6%	1,871 +2.5%	(2,486) -3.4%	5,527 +7.7%
Total	14,313 + 3.9%	13,401 + 3.7%	12,378 + 3.5%	9,112 +2.6%
Total Society Memberships	(3,211) -1.0%	(4,160) -1.3%	(4,101) -1.3%	(1,767) -0.6%

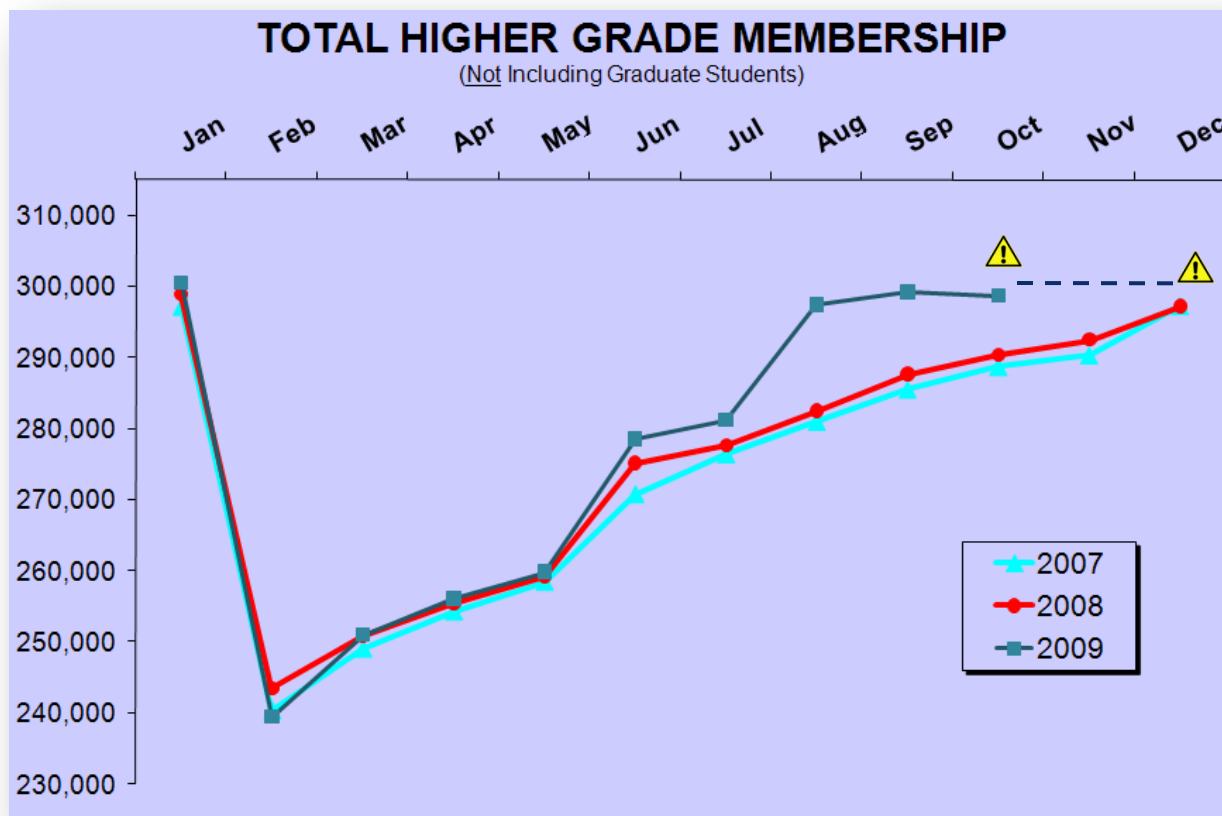
Development Venue	Oct			
	'09	'08	'07	'06
Recruitment	5,835	4,777	4,195	5,489
Reinstatement	828	1,148	811	537
subtotal	6,663	5,925	5,006	6,026
2010 Renewals (cumulative)	64,466	48,067	n/a	n/a
Higher-Grade	57,904	41,993	n/a	n/a
Student /GSM	6,564	6,074	n/a	n/a



Year-over-Year Monthly Growth – Total Membership



Year-over-Year Monthly Growth – Higher-Grade Membership (including GSM)



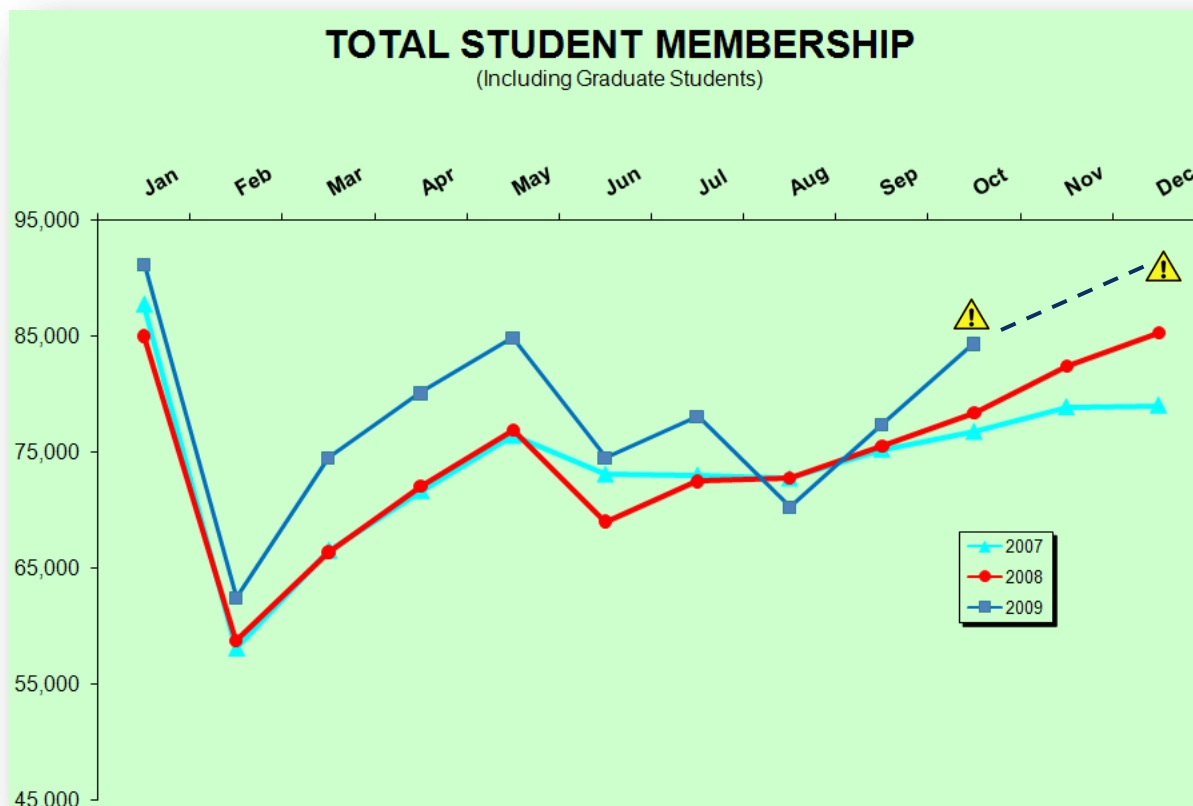
In 2009, have begun recognizing August student elevations in August (rather than December)

Will create short-term anomaly in year-over-year reporting August through November

All to be reconciled in December, for 2009 and annually thereafter



Year-over-Year Monthly Growth – Student-Grade Membership (including GSM)






In 2009, have begun recognizing August student elevations in August (rather than December)

Will create short-term anomaly in year-over-year reporting August through November

All to be reconciled in December, for 2009 and annually thereafter



Active Membership by Region

Geographic IEEE Membership Summary - October 2009																
REGION	PROFESSIONALS				GRADUATE STUDENTS				UNDERGRADUATE STUDENTS				TOTAL MEMBERS			
	2009	2008	Change		2009	2008	Change		2009	2008	Change		2009	2008	Change	
			#	%			#	%			#	%			#	%
1	32,404	32,922	(518)	-1.6%	1,847	1,597	250	15.7%	2,092	1,916	176	9.2%	36,343	36,435	(92)	-0.3%
2	28,305	28,065	240	0.9%	1,744	1,492	252	16.9%	2,224	1,905	319	16.7%	32,273	31,462	811	2.6%
3	25,500	25,112	388	1.5%	2,184	1,966	218	11.1%	2,808	2,850	(42)	-1.5%	30,492	29,928	564	1.9%
4	19,263	19,137	126	0.7%	1,761	1,441	320	22.2%	2,209	2,032	177	8.7%	23,233	22,610	623	2.8%
5	24,836	24,539	297	1.2%	1,638	1,398	240	17.2%	2,349	2,172	177	8.1%	28,823	28,109	714	2.5%
6	50,515	51,344	(829)	-1.6%	2,988	2,517	471	18.7%	3,602	3,131	471	15.0%	57,105	56,992	113	0.2%
R 1-6	180,823	181,119	(296)	-0.2%	12,162	10,411	1,751	16.8%	15,284	14,006	1,278	9.1%	208,269	205,536	2,733	1.3%
7	13,403	12,780	623	4.9%	1,554	1,479	75	5.1%	1,572	1,508	64	4.2%	16,529	15,767	762	4.8%
8	51,030	47,314	3,716	7.9%	8,404	7,930	474	6.0%	8,385	8,766	(381)	-4.3%	67,819	64,010	3,809	6.0%
9	7,623	6,694	929	13.9%	1,064	1,188	(124)	-10.4%	5,344	6,417	(1,073)	-16.7%	14,031	14,299	(268)	-1.9%
10	45,844	42,447	3,397	8.0%	9,155	7,239	1,916	26.5%	21,391	19,427	1,964	10.1%	76,390	69,113	7,277	10.5%
R 7-10	117,900	109,235	8,665	7.9%	20,177	17,836	2,341	13.1%	36,692	36,118	574	1.6%	174,769	163,189	11,580	7.1%
TOTAL	298,723	290,354	8,369	2.9%	32,339	28,247	4,092	14.5%	51,976	50,124	1,852	3.7%	383,038	368,725	14,313	3.9%
% R1-6	61%	62%			38%	37%			29%	28%			54%	56%		
% R7-10	39%	38%			62%	63%			71%	72%			46%	44%		



In 2009, have begun recognizing August student elevations in August (rather than December). Short-term anomaly in year-over-year reporting of higher-grade and student membership August through November



Year-over-Year Society Membership

Society MD Disposition	Respective Sum Totals	Influence of Large Societies
Aggregate Total Memberships Across 38 Societies	(3,211)	
Growth > 1%: 20 Societies	+ 6,098	Power & Energy + ~ 1,100
+ / - 1%: 5 Societies	+ (33)	
Decline > 1%: 13 Societies	(9,236)	Computer Society (~ 3,900) Communications Society (~ 3,300)

Double-Digit Percentage Gains

Society	Gains	
	Percent	Count
Systems / Cybernetics	14.3%	580
Nuclear Plasma	11.4%	355
Industrial Electronics	10.9%	451
Geoscience / Remote	10.2%	292



Year-over-Year Society Membership, Detail

IEEE Society Membership Totals as of October 2009

SOCIETY / DIVISION	IEEE Higher Grade Members (including GSMs)		Change		IEEE Student Members		Change		Society Affiliates		Change		Society Totals (with affiliates)		Change		Society Totals (without affiliates)		Change		
	2009	2008	#	%	2009	2008	#	%	2009	2008	#	%	2009	2008	#	%	2009	2008	#	%	
IEEE Societies																					
DIVISION I																					
Circuits & Systems	9,484	9,838	-354	-3.6%	365	399	-34	-8.5%	53	40	13	32.5%	9,902	10,277	-375	-3.6%	9,849	10,237	-388	-3.8%	
Electron Devices	9,988	10,182	-194	-1.9%	251	330	-79	-23.9%	57	44	13	29.5%	10,296	10,556	-260	-2.5%	10,239	10,512	-273	-2.6%	
Solid-State Circuits	10,037	10,780	-743	-6.9%	172	195	-23	-11.8%	77	58	19	32.8%	10,286	11,033	-747	-6.8%	10,209	10,975	-766	-7.0%	
Div I Subtotal	29,509	30,800	-1,291	-4.2%	788	924	-136	-14.7%	187	142	45	31.7%	30,484	31,866	-1,382	-4.3%	30,297	31,724	-1,427	-4.5%	
DIVISION II																					
Components, Packaging & Mfg Tech	2,461	2,567	-106	-4.1%	52	49	3	6.1%	19	14	5	35.7%	2,532	2,630	-98	-3.7%	2,513	2,616	-103	-3.9%	
Dielectrics & Electrical Insulation	1,975	1,935	40	2.1%	32	37	-5	-13.5%	29	16	13	81.3%	2,036	1,988	48	2.4%	2,007	1,972	35	1.8%	
Industry Applications	9,494	9,497	-3	0.0%	110	149	-39	-26.2%	45	30	15	50.0%	9,649	9,676	-27	-0.3%	9,604	9,646	-42	-0.4%	
Instrumentation & Measurements	4,427	4,475	-48	-1.1%	99	105	-6	-5.7%	23	18	5	27.8%	4,549	4,598	-49	-1.1%	4,526	4,580	-54	-1.2%	
Power Electronics	6,420	6,076	344	5.7%	221	221	0	0.0%	49	33	16	48.5%	6,690	6,330	360	5.7%	6,641	6,297	344	5.5%	
Ultrasonics, Ferroelectrics, Freq Ctrl	2,113	2,124	-11	-0.5%	51	48	3	6.3%	38	22	16	72.7%	2,202	2,194	8	0.4%	2,164	2,172	-8	-0.4%	
Div II Subtotal	26,890	26,674	216	0.8%	565	609	-44	-7.2%	203	133	70	52.6%	27,658	27,416	242	0.9%	27,455	27,283	172	0.6%	
DIVISION III																					
Communications	37,863	41,486	-3,623	-8.7%	3,319	3,039	280	9.2%	417	381	36	9.4%	41,599	44,906	-3,307	-7.4%	41,182	44,525	-3,343	-7.5%	



Year-over-Year Society Membership, Detail (cont.)

IEEE Society Membership Totals as of October 2009

SOCIETY / DIVISION	IEEE Higher Grade Members (including GSMs)		Change		IEEE Student Members		Change		Society Affiliates		Change		Society Totals (with affiliates)		Change		Society Totals (without affiliates)		Change		
	2009	2008	#	%	2009	2008	#	%	2009	2008	#	%	2009	2008	#	%	2009	2008	#	%	
IEEE Societies																					
DIVISION IV																					
Antennas & Propagation	7,851	7,713	138	1.8%	207	223	-16	-7.2%	60	45	15	33.3%	8,118	7,981	137	1.7%	8,058	7,936	122	1.5%	
Broadcast Technology	1,918	1,929	-11	-0.6%	57	46	11	23.9%	38	24	14	58.3%	2,013	1,999	14	0.7%	1,975	1,975	0	0.0%	
Consumer Electronics	2,963	2,913	50	1.7%	142	132	10	7.6%	42	42	0	0.0%	3,147	3,087	60	1.9%	3,105	3,045	60	2.0%	
Electromagnetic Compatibility	3,974	4,065	-91	-2.2%	54	70	-16	-22.9%	35	22	13	59.1%	4,063	4,157	-94	-2.3%	4,028	4,135	-107	-2.6%	
Magnetics	3,029	3,128	-99	-3.2%	77	98	-21	-21.4%	53	52	1	1.9%	3,159	3,278	-119	-3.6%	3,106	3,226	-120	-3.7%	
Microwave Theory & Techniques	11,408	11,033	375	3.4%	439	228	211	92.5%	51	46	5	10.9%	11,898	11,307	591	5.2%	11,847	11,261	586	5.2%	
Nuclear & Plasma Sciences	3,321	2,978	343	11.5%	84	75	9	12.0%	53	50	3	6.0%	3,458	3,103	355	11.4%	3,405	3,053	352	11.5%	
Div IV Subtotal	34,464	33,759	705	2.1%	1,060	872	188	21.6%	332	281	51	18.1%	35,856	34,912	944	2.7%	35,524	34,631	893	2.6%	
DIVISION V/VIII																					
Computer	52,258	54,241	-1,983	-3.7%	3,069	3,100	-31	-1.0%	16,063	17,911	-1,848	-10.3%	71,390	75,252	-3,862	-5.1%	55,327	57,341	-2,014	-3.5%	
DIVISION VI																					
Education	3,234	3,155	79	2.5%	67	77	-10	-13.0%	38	36	2	5.6%	3,339	3,268	71	2.2%	3,301	3,232	69	2.1%	
Industrial Electronics	4,381	3,949	432	10.9%	165	164	1	0.6%	32	14	18	128.6%	4,578	4,127	451	10.9%	4,546	4,113	433	10.5%	
Product Safety Engineering	690	629	61	9.7%	6	6	0	0.0%	8	6	2	33.3%	704	641	63	9.8%	696	635	61	9.6%	
Professional Communication	1,037	983	54	5.5%	50	44	6	13.6%	112	102	10	9.8%	1,199	1,129	70	6.2%	1,087	1,027	60	5.8%	
Reliability	1,819	1,826	-7	-0.4%	24	36	-12	-33.3%	20	18	2	11.1%	1,863	1,880	-17	-0.9%	1,843	1,862	-19	-1.0%	
Social Implications of Technology	1,585	1,638	-53	-3.2%	48	46	2	4.3%	21	20	1	5.0%	1,654	1,704	-50	-2.9%	1,633	1,684	-51	-3.0%	
Div VI Subtotal	12,746	12,180	566	4.6%	360	373	-13	-3.5%	231	196	35	17.9%	13,337	12,749	588	4.6%	13,106	12,553	553	4.4%	
DIVISION VII																					
Power & Energy	23,013	21,990	1,023	4.7%	531	564	-33	-5.9%	237	164	73	44.5%	23,781	22,718	1,063	4.7%	23,544	22,554	990	4.4%	



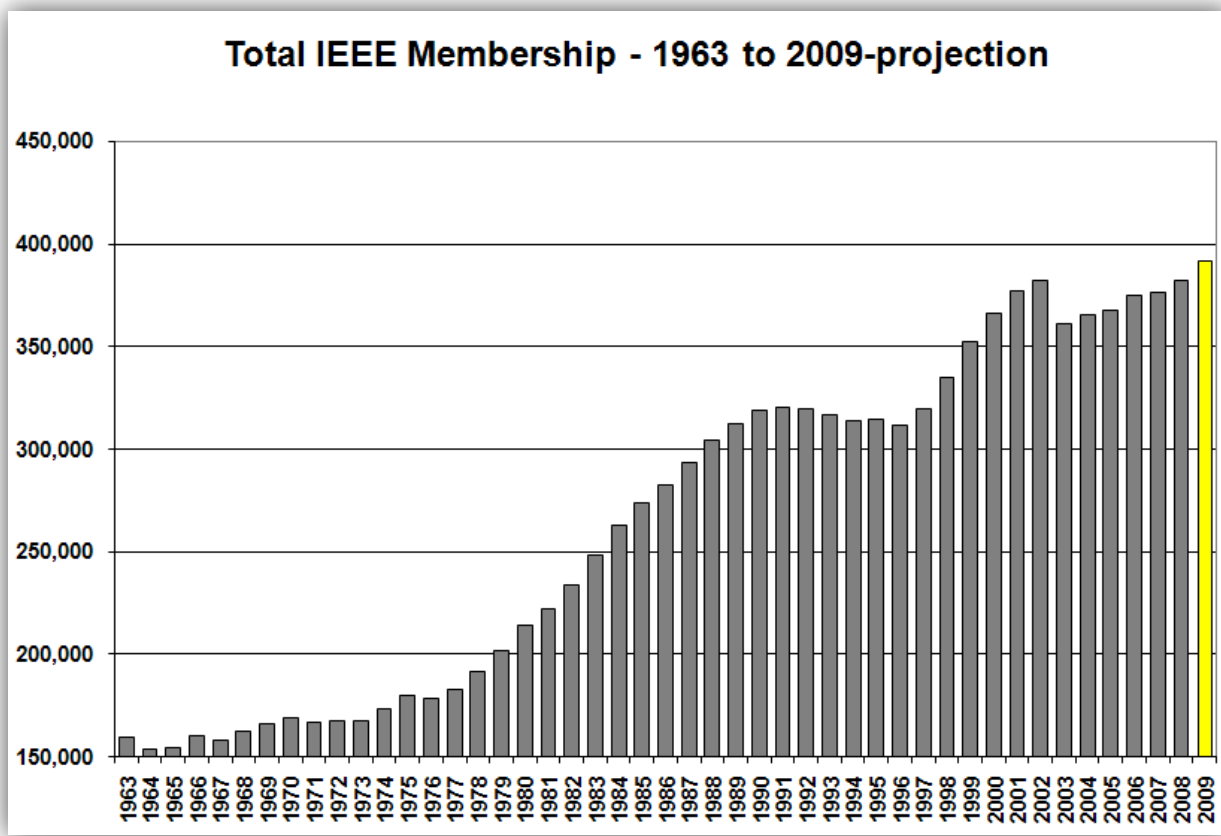
Year-over-Year Society Membership, Detail (cont.)

IEEE Society Membership Totals as of October 2009																				
SOCIETY / DIVISION	IEEE Higher Grade Members (including GSMs)		Change		IEEE Student Members		Change		Society Affiliates		Change		Society Totals (with affiliates)		Change		Society Totals (without affiliates)		Change	
	2009	2008	#	%	2009	2008	#	%	2009	2008	#	%	2009	2008	#	%	2009	2008	#	%
DIVISION IX																				
Aerospace & Electronic Systems	4,873	4,709	164	3.5%	159	169	-10	-5.9%	39	36	3	8.3%	5,071	4,914	157	3.2%	5,032	4,878	154	3.2%
Geoscience & Remote Sensing	2,748	2,586	162	6.3%	102	135	-33	-24.4%	301	138	163	118.1%	3,151	2,859	292	10.2%	2,850	2,721	129	4.7%
Information Theory	3,472	3,510	-38	-1.1%	116	129	-13	-10.1%	29	20	9	45.0%	3,617	3,659	-42	-1.1%	3,588	3,639	-51	-1.4%
Intelligent Transportation Systems	1,017	1,091	-74	-6.8%	30	23	7	30.4%	20	18	2	11.1%	1,067	1,132	-65	-5.7%	1,047	1,114	-67	-6.0%
Oceanic Engineering	1,642	1,590	52	3.3%	40	50	-10	-20.0%	14	15	-1	-6.7%	1,696	1,655	41	2.5%	1,682	1,640	42	2.6%
Signal Processing	13,676	13,940	-264	-1.9%	412	371	41	11.1%	110	95	15	15.8%	14,198	14,406	-208	-1.4%	14,088	14,311	-223	-1.6%
Vehicular Technology	4,080	4,097	-17	-0.4%	118	123	-5	-4.1%	26	15	11	73.3%	4,224	4,235	-11	-0.3%	4,198	4,220	-22	-0.5%
Div IX Subtotal	31,508	31,523	-15	0.0%	977	1,000	-23	-2.3%	539	337	202	59.9%	33,024	32,860	164	0.5%	32,485	32,523	-38	-0.1%
DIVISION X																				
Computational Intelligence	5,901	5,517	384	7.0%	310	328	-18	-5.5%	122	106	16	15.1%	6,333	5,951	382	6.4%	6,211	5,845	366	6.3%
Control Systems	8,100	7,852	248	3.2%	335	327	8	2.4%	74	54	20	37.0%	8,509	8,233	276	3.4%	8,435	8,179	256	3.1%
Engineering in Medicine & Biology	8,129	7,633	496	6.5%	439	584	-145	-24.8%	190	128	62	48.4%	8,758	8,345	413	4.9%	8,568	8,217	351	4.3%
Photonics	6,515	6,366	149	2.3%	418	309	109	35.3%	95	86	9	10.5%	7,028	6,761	267	3.9%	6,933	6,675	258	3.9%
Robotics & Automation	6,146	5,695	451	7.9%	637	672	-35	-5.2%	89	84	5	6.0%	6,872	6,451	421	6.5%	6,783	6,367	416	6.5%
Systems, Man & Cybernetics	4,448	3,873	575	14.8%	153	155	-2	-1.3%	46	39	7	17.9%	4,647	4,067	580	14.3%	4,601	4,028	573	14.2%
Div X Subtotal	39,239	36,936	2,303	6.2%	2,292	2,375	-83	-3.5%	616	497	119	23.9%	42,147	39,808	2,339	5.9%	41,531	39,311	2,220	5.6%
TOTAL	287,490	289,589	-2,099	-0.7%	12,961	12,856	105	0.8%	18,825	20,042	-1,217	-6.1%	319,276	322,487	-3,211	-1.0%	300,451	302,445	-1,994	-0.7%



Year-End Projection, as of September ...

(if we maintain our present month's, year-over-year gains) **396,713**



- Forecasting in the range of **392,500–395,000**
 - ST recruitment is driving results
 - ⚠ Not yet seeing a pick-up in HG recruitment
- Prior all-time record for total IEEE membership: 382,483

Recruitment is now the primary growth-driver of membership for the balance of 2009



thank you



Updates & Reminders / Direction

Presented by:

Lee Stogner

Chair, IEEE MRRC



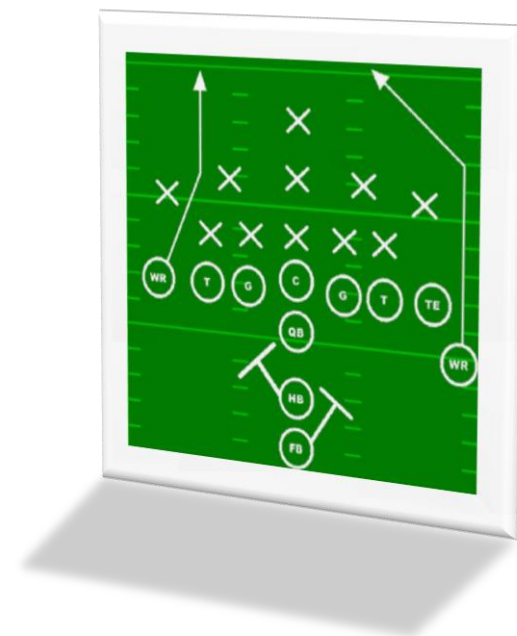
Celebrating 125 Years
of Engineering the Future

Wrap Up / Direction – MD Prioritization

- ❑ January through April
 - 85% effort - Retention / Arrears Recovery
 - 15% effort - Recruitment

- ❑ May through August
 - 15% effort - Arrears Recovery
 - 85% effort - Recruitment

- ❑ September through December
 - 85% Recruitment
 - 15% Renewal monitoring



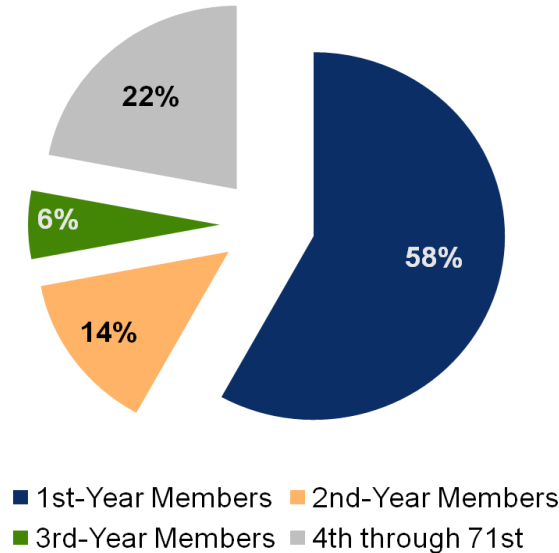
All the while ... MD Staff support:

- Retention / arrears recovery campaigns, electronic and print (through August)
- Recruitment / incomplete applications / reinstatement campaigns (monthly)
- Recruitment / authors outreach (May timeframe)



Sustaining our accomplishments ...

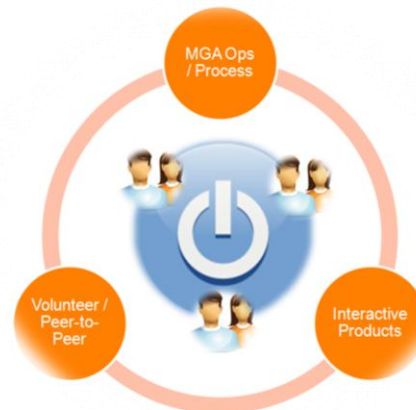
Member Attrition



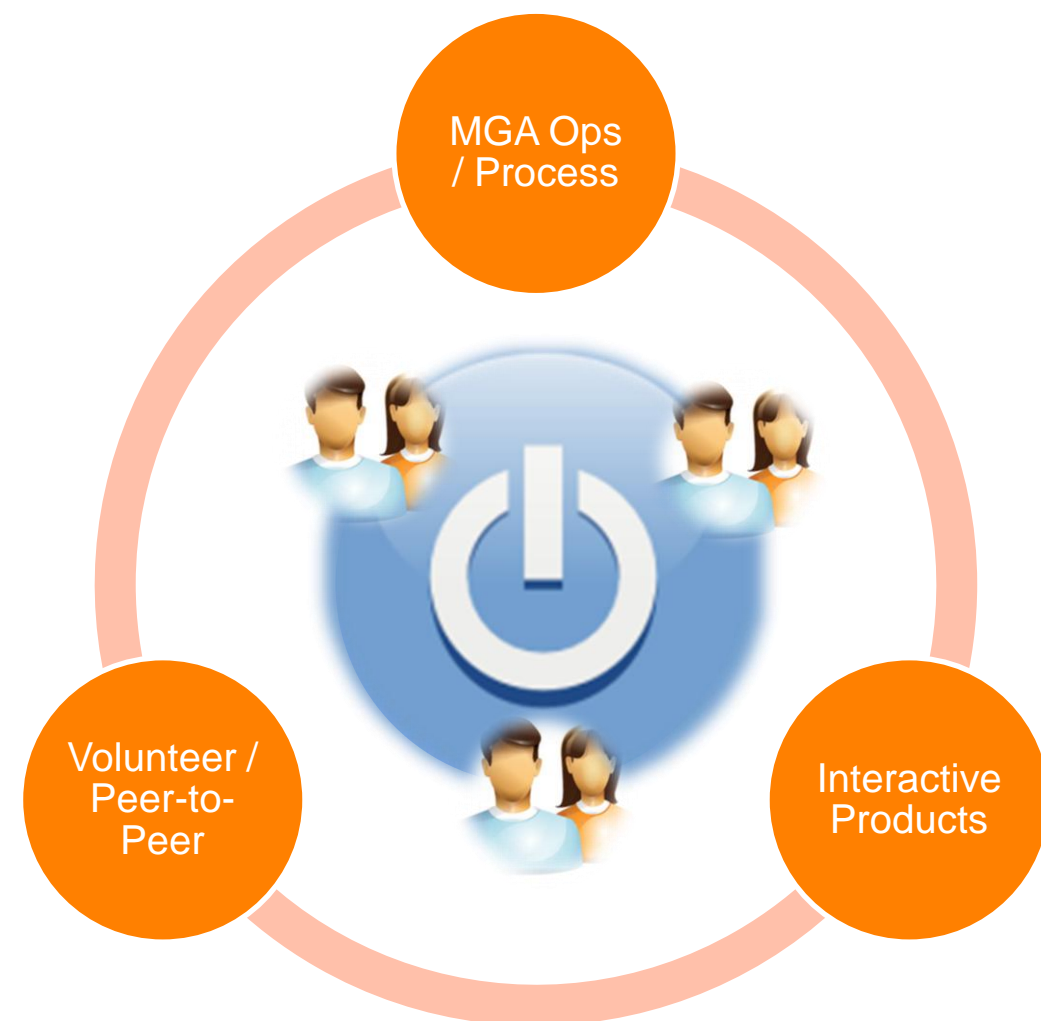
2009 membership accomplishments



first-year member experience strategy Implementation



First-Year Member Strategy & Engagement



Now Available!

New SAMIEEE Query -
“(MD) First Year Members Not Renewed”

How can we ...

- Improve the personal outreach to new members ?
- Recognize new members in our local communications and newsletters ?
- Offer special recognition or events for new members ?



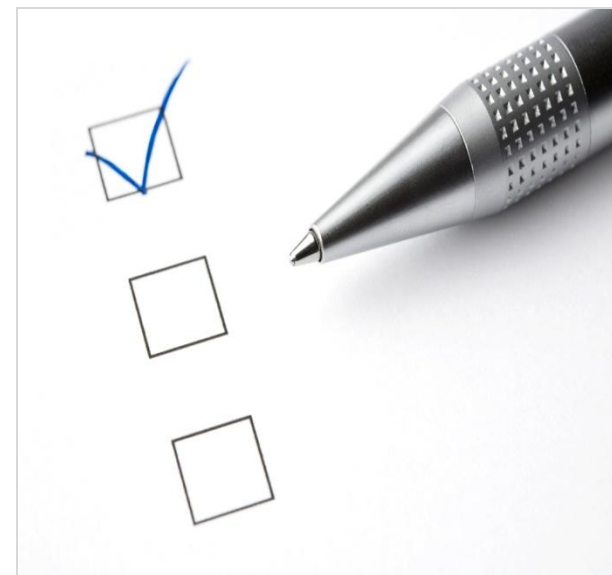
2010 Membership Year Renewal / Recovery Schedule

2010 Membership Year – IEEE HQ Renewal / Recovery Campaign Schedule		
<p>SEP</p> <p>< renewal opens for 2010 membership year ></p> <p>Print invoice mails to HG members</p>	<p>OCT</p> <p>E-mail renewal notice to all members</p>	<p>NOV</p> <p>E-mail renewal reminder notice to all members</p>
<p>DEC</p> <p>E-mail renewal reminder notice to all members</p>	<p>JAN '10</p> <p>< membership becomes past-due for un-renewed members ></p> <p>Print/postal past-due notice to all HG members un-renewed as of 1 Jan; E-mail past-due notice to all students un-renewed as of 1 Jan</p>	<p>FEB</p> <p>E-mail reminder(s) to all members un-renewed, alerting of pending service deactivation</p> <p>< service deactivation, 28 Feb ></p>
<p>MAR</p> <p>Print/postal recovery post cards to HG members in Arrears; E-mail deactivation notices to all members in Arrears.</p> <p>Telemarketing recovery outreach to all HG members in Arrears commences.</p>	<p>APR</p> <p>E-mail recovery outreach to all members in Arrears.</p> <p>Commencement of telemarketing recovery outreach to all HG members in Arrears</p>	<p>MAY</p> <p>E-mail recovery outreach to all members in Arrears.</p> <p>Telemarketing recovery outreach to all HG members in Arrears</p>
<p>JUN</p> <p>E-mail recovery outreach to all members in Arrears.</p> <p>Telemarketing recovery outreach to all HG members in Arrears</p>	<p>JUL</p>	<p>AUG</p> <p>< conclusion of 2010 membership year, 15 Aug ></p>



MD Resources & Tools Survey

- Confidential survey to all Volunteers involved with membership development
- December timeframe
- Will help guide improvements for 2010



Celebrating 125 Years
of Engineering the Future



2010 IEEE Presidents' Change the World Competition

The 2010 IEEE Presidents' Change the World Competition recognizes students who develop unique solutions to real-world problems using engineering, science, computing and leadership skills to benefit their community or humanity <http://www.ieeechangetheworld.org>. The student who shows he or she can or has made a positive impact on the world can win US\$10,000 plus a free trip to the 2010 IEEE Honors Ceremony in Montreal, Canada.

We are asking that you encourage student members to participate. Help promote the contest.

- Flyers and posters can be printed from a desktop printer, and are also editable for translation into native languages. <http://tinyurl.com/IEEEGlobalStudentComp>
- Web Banners in three different sizes can also be added to Web sites <http://tinyurl.com/IEEEGlobalStudentComp>
- Contact Nick Lehotzky with comments or questions at n.lehotzky@ieee.org.

Registration closes 31 January 2010.



Future MD Webcast Topics & Speakers – Tentative Schedule

DEC

- Enjoy your Saturday...No MD Webcast Scheduled

JAN 2010

- SAMIEEE, Analytics Dashboard
- TBD



Wrap Up / Direction – Next Webcast

Saturday, 16 January 2010

January	February	March
April	May	June
July	August	September
October	November	December



Thank you !



Open Floor Q&A



APPENDIX



SELECTING THE MEMBERS WHO DID NOT RENEW FOR 2010

- Go to SAMIEEE www.ieee.org/organizations/vols/samieee/positions.html
- Click Access SAMIEEE
- Insert you User ID and Password and Login
- Click SAMIEEE in Shared Folders
- Click Geographic Predefined Query and you will get the list of Predefined Queries

- From the list of Predefined Queries select
 - (GEO) 2009 Last Renewal Year for Active Members - Name, Grade, Email
Results show information only about members in your geographic unit who paid for 2009, but didn't renew for 2010 along with Name, Grade, Membership Status and Email Contact. You can download the table to Excel and sort the data as you like.
- From the list of Predefined Queries you can select
 - (MD) First Year Members not Renewed
Results show information only about first year members in your geographic unit who joined for 2009, but didn't renew for 2010, showing Name, Grade, Membership Status and Email Contact. You can download the table to Excel and sort the data as you like.
- You can select also the Predefined Query
 - (GEO) Renewal Year for All Members - Name, Grade, Status, Email
In this case you get the most current Renewal Year for all Members in your geographic unit along with Name, Grade, Membership Status and Email Contact. You can download the table to Excel and sort the data as you like

IMPORTANT: User access to SAMIEE is limited by organizational unit and to the following IEEE volunteer positions (names must be in the Geographic Roster!)

- Region Directors, Director Elects, Past Directors, Treasures, Secretaries
- Region MD Chairs
- Section/Council/Subsection Chairs, Vice Chairs, Treasures and Secretaries
- Section/Council/Subsection MD Chairs
- Chapter and Joint Chapter Chairs
- Student Branch Chairs and Counselors
- Society Presidents, President Elects, Past Presidents, Vice Presidents, Treasures, Secretaries, Executive Directors, Administrators, Chapter Coordinators
- Society Membership Chairs

To learn more about SAMIEEE visit www.ieee.org.samieee

For training you can select:

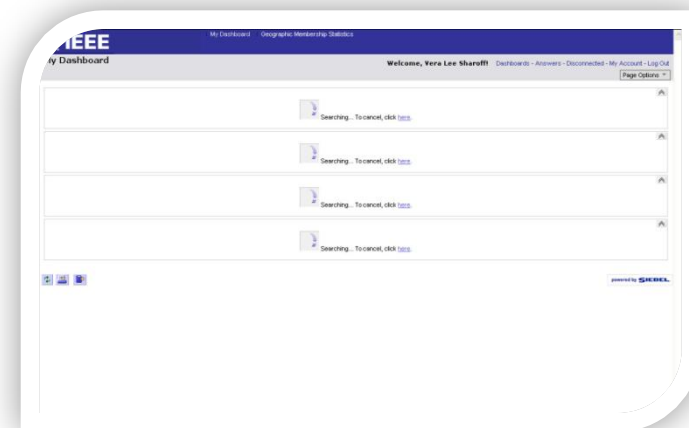
- the Quick Training Guide, where you will get the **Quick Guide for SAMIEEE**
- Online Training using OnDemand
- Register for training Webcast

Aleksandar Szabo

*Region 8 Membership Development
Coordinator/Subcommittee Chair*

Updates & Reminders – MD Dashboard

- One-stop interface containing modules of commonly-queried member data
 - Data modules display data corresponding to Volunteer access privileges
 - E.g., New members, members in arrears
- Data modules refreshed upon log-in. Queries automatically launched in background
- Each Volunteer will need to configure his / her dashboard
 - See Webcast presentation in Appendix for step-by-step instructions
- For one-on-one assistance, contact Cathy Downer – c.downer@ieee.org

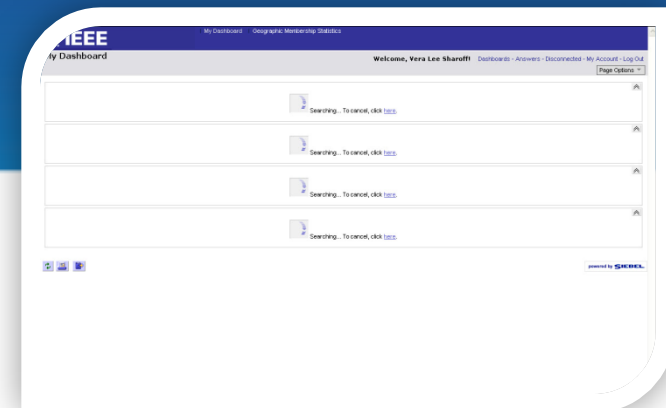


Appendix

The SAMIEE / MD Dashboard – Step-by-Step Configuration

Prepared by:
Helen Shiminsky
MGA Information Process Specialist
Contact: h.shiminsky@ieee.org

Cathy Downer
MGA MD Manager
Contact: c.downer@ieee.org



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MD Dashboard Access

- Open SAMIEEE home page at www.ieee.org/samieee
- Click on “Access Geographical Membership Statistics”, sign-in using your IEEE web account



Opening Dashboard

IEEE

My Dashboard | Geographic Membership Statistics

My Dashboard

Welcome, Vera Lee Sharoff! Dashboards - Answers - Disconnected - My Account - Log Out

Page Options

This is an empty Dashboard Page.

Click [here](#) to add content.

Click to add content at middle of screen

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Selecting Queries available from “My Folder” or “Shared Folders” to pull into the dashboard

Dashboard Editor

Drag and drop Dashboard Objects and Saved Content onto your current Dashboard. Save Cancel

My Dashboard Page Page 1 Allow Personal Saved Selections

Dashboard Objects

- Section
- Link or Image
- Embedded Content
- HTML
- Folder
- Guided Nav. Link
- Briefing Book Nav. Link
- Advanced Report

Saved Content

- Dashboards
 - My Dashboard
 - Geographic Membership Statistics
- My Folder
 - Current Society Members with Contact I
 - Active IEEE Members - Current GOLD (G
 - (GEO) Active Member Counts by Grade,
 - (SOC) Current Society Members by Sec
- Shared Folders
 - SAMleee
 - IEEE Membership Statistics
 - IEEE Volunteer Queries

Section Setup Area

Dashboard Objects and Saved Content Area



Find “Shared Folders”, Click on SAMIEEE to open, Click on Subfolder “Geographic Predefined Queries”

The screenshot shows the 'Dashboard Editor' interface. At the top, there is a header bar with the title 'Dashboard Editor' and a sub-header 'Drag and drop Dashboard Objects and Saved Content onto your current Dashboard.' Below this is a toolbar with 'Save' and 'Cancel' buttons. The main area is divided into a left sidebar and a central workspace. The sidebar contains several sections: 'HTML' (with sub-items: Folder, Guided Nav. Link, Briefing Book Nav. Link, Advanced Report), 'Saved Content' (with sub-items: Dashboards, My Dashboard, Geographic Membership Statist), 'My Folder' (with sub-items: Current Society Members with Cont..., Active IEEE Members - Current GOLI, (GEO) Active Member Counts by Gr..., (SOC) Current Society Members by...), and 'Shared Folders' (with sub-item: SAMleee). The 'SAMleee' folder is expanded to show a list of 'Geographic Predefined Queries' including: (GEO) Active Member Counts by..., (GEO) Active Society Memberst..., (GEO) Current IEEE Life Member..., (GEO) Email Addresses - Active..., (GEO) New IEEE Members - last..., (GEO) Volunteer History for Act..., (GEO) Current IEEE Life Member..., (GEO) Postal Code Counts for A..., (GEO) Renewal Year for All Mei..., (GEO) Active IEEE Members - Ct..., (GEO) Active Members with no..., (GEO) SM Upgrade - 1st Level F..., (GEO) Address Label Fields - A..., (GEO) Current Society Chapter..., and (GEO) Current Society District... A red box highlights the 'Geographic Predefined Queries' folder, and a red arrow points to it from the text 'Shared Folders SAMleee Folder/Geographic Predefined Folders'.



NEW Files in Predefined Queries – labeled (MD)

The screenshot shows the 'Dashboard Editor' window. At the top, it says 'Drag and drop Dashboard Objects and Saved Content onto your current Dashboard.' Below this is a toolbar with 'Save' and 'Cancel' buttons. The main area is titled 'My Dashboard' and contains a list of query objects. A red box highlights the 'Society Predefined Queries' section, which includes several '(MD)' queries. A red arrow points to the 'New' label next to '(MD) Members Joining in Past 30 days'. A red text box with the instruction 'Scroll down until you find the appropriate queries.' is positioned over the list.

New

- (MD) Members Joining in Past 30 days
- (MD) All Members Joining since beginning of membership year
- (MD) Members in Arrears (contact info)
- (MD) Inactive Members (contact info)



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Find the document(s) you want to select. Left mouse click and drag (individually) to the blue shaded area on right and drop the file

Dashboard Editor

Drag and drop Dashboard Objects and Saved Content onto your current Dashboard. Save Cancel

My Dashboard Page Page 1 Allow Personal Saved Selections

- (GEO) Active Members Contact
- (GEO) Active Member Counts by
- (GEO) Active Society Members
- (GEO) Address Label Fields - A
- (GEO) Arrears - Member Contac
- (GEO) Current IEEE Life Member
- (GEO) Email Addresses - Active
- (GEO) New IEEE Members - last
- (GEO) Society Member Counts k
- (GEO) Volunteer History for Act
- (GEO) Active Members with no
- (GEO) Current IEEE Life Member
- (GEO) Postal Code Counts for A
- (GEO) SM Upgrade - 1st Level F
- (GEO) White File - Active Membe
- (GEO) White File - All Members
- (GEO) All Members - Grade, Sta
- (GEO) Members Moved into Sec
- (GEO) Renewal Year for All Mei
- (GEO) Current Society Chapter
- (GEO) Current Life Members wit
- (GEO) Active IEEE Women In En
- (GEO) Current Student Branch C
- (GEO) 2008 Last Renewal Year
- (GEO) Current Educational Activ
- (GEO) Active Student Member C
- (GEO) Current Student Branchs
- (GEO) Active Student Members,
- (GEO) Active Society Memberst
- (GEO) Current Section and Sub
- (GEO) Inactive Members (includi
- (MD) Members Joining in Past 30**
- (MD) All Members Joining Since
- (MD) Members in Arrears (cont
- (MD) Inactive Members (contact

Society Predefined Queries

IEEE Membership Statistics

IEEE Volunteer Queries

Drop into bottom of blue shaded area.

Click and drag selected query.



Dashboard Set up

Dashboard Editor

Drag and drop Dashboard Objects and Saved Content onto your current Dashboard. ?

Save Cancel

My Dashboard Page Page 1 Allow Personal Saved Selections

- (GEO) Active Members Contact
- (GEO) Active Member Counts by
- (GEO) Active Society Members
- (GEO) Address Label Fields - A
- (GEO) Arrears - Member Contac
- (GEO) Current IEEE Life Member
- (GEO) Email Addresses - Active
- (GEO) New IEEE Members - last
- (GEO) Society Member Counts k
- (GEO) Volunteer History for Act
- (GEO) Active Members with no
- (GEO) Current IEEE Life Member
- (GEO) Postal Code Counts for A
- (GEO) SM Upgrade - 1st Level F
- (GEO) White File - Active Membe
- (GEO) White File - All Members
- (GEO) All Members - Grade, Sta
- (GEO) Members Moved into Sec
- (GEO) Renewal Year for All Mem
- (GEO) Current Society Chapter
- (GEO) Current Life Members wil
- (GEO) Active IEEE Women In En
- (GEO) Current Student Branch C
- (GEO) 2008 Last Renewal Year
- (GEO) Current Educational Activ
- (GEO) Active Student Member C
- (GEO) Current Student Branchs
- (GEO) Active Student Members,
- (GEO) Active Society Members
- (GEO) Current Section and Subs
- (GEO) Inactive Members (includi
- (MD) Members Joining in Past 30
- (MD) All Members Joining Since
- (MD) Members in Arrears (cont
- (MD) Inactive Members (contact
- Society Predefined Queries**
- IEEE Membership Statistics**
- IEEE Volunteer Queries**

Properties Delete

Properties Rename Delete

Section 1

Properties Rename Delete

(MD) Members Joining in P...



Query now appears as "Section 1" of the Dashboard setup.



Edit Dashboard - Microsoft Internet Explorer provided by IEEE

File Edit View Favorites Tools Help

Back Forward Stop Home Search Favorites Refresh Print Mail Stop

My Web Search Search Address <http://bmsanalytics.ieee.org/Analytics/saw.dll?EditDashboard&PortalIP> Go Links SnagIt

Dashboard Editor

Drag and drop Dashboard Objects and Saved Content onto your current Dashboard. Save Cancel

My Dashboard Page Page 1 Allow Personal Saved Selections

- (GEO) Active Members Contact
- (GEO) Active Member Counts by
- (GEO) Active Society Members
- (GEO) Address Label Fields - A
- (GEO) Arrears - Member Contac
- (GEO) Current IEEE Life Member
- (GEO) Email Addresses - Active
- (GEO) New IEEE Members - last
- (GEO) Society Member Counts k
- (GEO) Volunteer History for Act
- (GEO) Active Members with no
- (GEO) Current IEEE Life Member
- (GEO) Postal Code Counts for A
- (GEO) SM Upgrade - 1st Level F
- (GEO) White File - Active Membe
- (GEO) White File - All Members
- (GEO) All Members - Grade, Sta
- (GEO) Members Moved into Sec
- (GEO) Renewal Year for All Mem
- (GEO) Current Society Chapter
- (GEO) Current Life Members wil
- (GEO) Active IEEE Women In Eng
- (GEO) Current Student Branch C
- (GEO) 2008 Last Renewal Year
- (GEO) Current Educational Activ
- (GEO) Active Student Member C
- (GEO) Current Student Branchs
- (GEO) Active Student Members,
- (GEO) Active Society Members
- (GEO) Current Section and Sub
- (GEO) Inactive Members (includi
- (MD) Members Joining in Past 30
- (MD) All Members Joining Since
- (MD) Members in Arrears (cont
- (MD) Inactive Members (contact

Society Predefined Queries

- IEEE Membership Statistics
- IEEE Volunteer Queries

Properties: Delete

Properties: Rename Delete

Section 1

Properties: Rename Delete

(MD) Members Joining in P...

(MD) Members Joining in Past 30 Days

In order to "download" the results of the completed query, properties must be properly set.

Click on the Properties Link on each "specific" query.

javascript:void(null)

Trusted sites

Dashboard Editor

Drag and drop Dashboard Objects and Saved Content onto your current Dashboard. Save Cancel

My Dashboard Page Page 1 Allow Personal Saved Selections

- (GEO) Active Members Contact
- (GEO) Active Member Counts by...
- (GEO) Active Society Memberst
- (GEO) Address Label Fields - A
- (GEO) Arrears - Member Contac
- (GEO) Current IEEE Life Member
- (GEO) Email Addresses - Active
- (GEO) New IEEE Members - last
- (GEO) Society Member Counts k
- (GEO) Volunteer History for Act
- (GEO) Active Members with no
- (GEO) Current IEEE Life Member
- (GEO) Postal Code Counts for A
- (GEO) SM Upgrade - 1st Level F
- (GEO) White File - Active Membe
- (GEO) White File - All Members
- (GEO) All Members - Grade, Sta
- (GEO) Members Moved into Sec
- (GEO) Renewal Year for All Mei
- (GEO) Current Society Chapter
- (GEO) Current Life Members wil
- (GEO) Active IEEE Women In En
- (GEO) Current Student Branch C
- (GEO) 2008 Last Renewal Year
- (GEO) Current Educational Activ
- (GEO) Active Student Member C
- (GEO) Current Student Branchs
- (GEO) Active Student Members,
- (GEO) Active Society Memberst
- (GEO) Current Section and Subs
- (GEO) Inactive Members (includi
- (MD) Members Joining in Past 30
- (MD) All Members Joining Since
- (MD) Members in Arrears (cont
- (MD) Inactive Members (contact

Society Predefined Queries

- IEEE Membership Statistics
- IEEE Volunteer Queries

Section 1

(MD) Members Joining in P...

Properties | Delete

Properties | Rename | Delete

Properties | Rename | Delete

Display Results

Report Links ...

Show View

Modify Request

Click on Properties and select Report Links.

- Select “Reports Link”
- Select “Download” option
- Click on OK

This will make the “Download” option available for this Dashboard Query. It must be repeated for each individual query being selected.



Completing the Query Download

The screenshot shows the 'Dashboard Editor' interface. On the left is a list of dashboard objects, including '(GEO) Active Members Contact', '(GEO) Active Member Counts by...', '(GEO) Active Society Members', '(GEO) Address Label Fields - A...', '(GEO) Arrears - Member Contac...', '(GEO) Current IEEE Life Member', '(GEO) Email Addresses - Active', '(GEO) New IEEE Members - last', '(GEO) Society Member Counts b...', '(GEO) Volunteer History for Act...', '(GEO) Active Members with no...', '(GEO) Current IEEE Life Member', '(GEO) Postal Code Counts for A...', '(GEO) SM Upgrade - 1st Level F...', '(GEO) White File - Active Memb...', '(GEO) White File - All Members', '(GEO) All Members - Grade, Sta...', '(GEO) Members Moved into Sec...', '(GEO) Renewal Year for All Me...', '(GEO) Current Society Chapter...', '(GEO) Current Life Members wil...', '(GEO) Active IEEE Women In En...', '(GEO) Current Student Branch C...', '(GEO) 2008 Last Renewal Year', '(GEO) Current Educational Activ...', '(GEO) Active Student Member C...', '(GEO) Current Student Branches', '(GEO) Active Student Members,', '(GEO) Active Society Memberst', '(GEO) Current Section and Subs...', '(GEO) Inactive Members (includi...', '(MD) Members Joining in Past 3...', '(MD) All Members Joining Since', '(MD) Members in Arrears (conta...', and '(MD) Inactive Members (contact...'. Below this list are 'Society Predefined Queries', 'IEEE Membership Statistics', and 'IEEE Volunteer Queries'. The main workspace shows a dashboard layout with a 'Section 1' containing '(MD) Members Joining in P...'. A 'Report Links' dialog box is open, with the 'Download' option checked. A red arrow points from the text 'Select Download' to the 'Download' checkbox. Below the dialog box, the text 'Then click on OK' is displayed.



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Complete the query selection and set properties, time to **SAVE!**

Dashboard Editor

Drag and drop Dashboard Objects and Saved Content onto your current Dashboard.

My Dashboard Page Page 1 Allow Personal Saved Selections

- (GEO) Active Members Contact
- (GEO) Active Member Counts by
- (GEO) Active Society Members
- (GEO) Address Label Fields - A
- (GEO) Arrears - Member Contac
- (GEO) Current IEEE Life Member
- (GEO) Email Addresses - Active
- (GEO) New IEEE Members - last
- (GEO) Society Member Counts k
- (GEO) Volunteer History for Act
- (GEO) Active Members with no
- (GEO) Current IEEE Life Member
- (GEO) Postal Code Counts for A
- (GEO) SM Upgrade - 1st Level F
- (GEO) White File - Active Membe
- (GEO) White File - All Members
- (GEO) All Members - Grade, Sta
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- (GEO) Renewal Year for All Mem
- (GEO) Current Society Chapter
- (GEO) Current Life Members wil
- (GEO) Active IEEE Women In En
- (GEO) Current Student Branch C
- (GEO) 2008 Last Renewal Year
- (GEO) Current Educational Activ
- (GEO) Active Student Member C
- (GEO) Current Student Branchs
- (GEO) Active Student Members,
- (GEO) Active Society Members
- (GEO) Current Section and Subs
- (GEO) Inactive Members (includi
- (MD) Members Joining in Past 30
- (MD) All Members Joining Since
- (MD) Members in Arrears (cont
- (MD) Inactive Members (contact
- Society Predefined Queries
- IEEE Membership Statistics
- IEEE Volunteer Queries

Properties | Delete

Section 1

Properties | Rename | Delete

(MD) Members Joining in P...

Properties | Rename | Delete

Section 2

Properties | Rename | Delete

(MD) All Members Joining ...

Properties | Rename | Delete

Section 3

Properties | Rename | Delete

(MD) Members in Arrears (...

Properties | Rename | Delete

Section 4

Properties | Rename | Delete

(MD) Inactive Members (co...

Continue dragging and dropping selected queries into Section Area.

Set Properties Link to select Download option for each report.



Queries will run/refresh each time you open your dashboard. Once the queries have completed pulling the data, they will all appear in your dashboard.

Siebel Intelligence Dashboards - Microsoft Internet Explorer provided by IEEE

File Edit View Favorites Tools Help

Back Forward Stop Refresh Home Search Favorites

My Web Search Search Address <http://bmsanalytics.ieee.org/Analytics/saw.dll?Dashboard&PortalPath:> Go Links SnagIt

IEEE My Dashboard Geographic Membership Statistics

My Dashboard Welcome, Vera Lee Sharoff! Dashboards - Answers - Disconnected - My Account - Log Out Page Options

Searching... To cancel, click [here](#).

Searching... To cancel, click [here](#).

Queries will run and as they complete will display in Dashboard.

Searching... To cancel, click [here](#).

Searching... To cancel, click [here](#).

powered by SIEBEL

Done Trusted sites



(MD) Members Joining in Past 30 Days

Join Date	Membership or Pub Code	Section Name	Member Number	Last Name	First Name	Middle Initial	Email Address	IEEE Current Grade Description	Primary Company Or Attn	Primary Address Line 1	Primary Address Line 2	Primary Address Line 3	Primary Address City	Primary Ad State/Provin
06-Apr-09 0:00:00	MEMIEEE500	Savannah Section	90598784	Balbuena-Guzman	Francisco		francisco.balbuena@gmail.com	Graduate Student Member	Savannah State University	268 Longleaf Cir			Pooler	GA
02-Apr-09 0:00:00	MEMIEEE500	Savannah Section	90596578	Clark	Dominique		clarkd84@hotmail.com	Student Member		2005 E 50th St			Savannah	GA
02-Apr-09 0:00:00	MEMIEEE500	Savannah Section	90596587	Gast						3616 Duane Ct	Apt A		Savannah	GA
08-Apr-09 0:00:00	MEMIEEE500	Savannah Section	90599926	He						1827 Osprey Point Cir			Pooler	GA
23-Mar-09 0:00:00	MEMIEEE500	Savannah Section	90590542	jacks						3219 College St	PO Box 21408		Savannah	GA
27-Mar-09 0:00:00	MEMIEEE500	Savannah Section	90593038	Murr						10 Falligant Ave			Savannah	GA
30-Mar-09 0:00:00	MEMIEEE500	Savannah Section	90595030	Phar						10609 Gray Fox Way			Savannah	GA
02-Apr-09 0:00:00	MEMIEEE500	Savannah Section	90596666	Phar						10609 Gray Fox Way			Savannah	GA
02-Apr-09 0:00:00	MEMIEEE500	Savannah Section	90596665	Willie						609 Wild Turkey Rd			Savannah	GA

When completed, each report will appear, one below the other. Scroll down to view each.

Reports will appear with first 25 lines showing. The option of "next 25" or "full view" appears as necessary.

Each report can be downloaded individually.

[Download](#)

(MD) All Members Joining Since Beginning of Membership Year

Join Date	Membership or Pub Code	Section Name	Member Number	Last Name	First Name	Middle Initial	Email Address	IEEE Current Grade Description	Primary Company Or Attn	Primary Address Line 1	Primary Address Line 2	Primary Address Line 3	Primary Address City	Primary Ad State/Provin
-----------	------------------------	--------------	---------------	-----------	------------	----------------	---------------	--------------------------------	-------------------------	------------------------	------------------------	------------------------	----------------------	-------------------------



To add, change or delete selected reports

Siebel Intelligence Dashboards - Microsoft Internet Explorer provided by IEEE

File Edit View Favorites Tools Help

Back Forward Stop Refresh Home Search Favorites

My Web Search Search Address http://bmsanalytics.ieee.org/Analytics/saw.dll?Dashboard Go Links SnagIt

IEEE My Dashboard Geographic Membership Statistics

My Dashboard Welcome, Vera Lee Sharoff! Dashboards - Answers - Disconnected - My Account - Log Out Page Options

(MD) Members Joining in Past 30 Days

Join Date	Membership or Pub Code	Section Name	Member Number	Last Name	First Name	Middle Initial	Email Address	IEEE Current Grade Description	Primary Address Line 3	Address City	Primary Ad State/Provin
06-Apr-09 0:00:00	MEMIEEE500	Savannah Section	90598784	Balbuena-Guzman	Francisco		francisco.balbuena@gmail.com	Graduate Student Member		Pooler	GA
02-Apr-09 0:00:00	MEMIEEE500	Savannah Section	90596578	Clark	Dominique		clarkd84@hotmail.com	Student Member	2005 E 50th St	Savannah	GA
02-Apr-09 0:00:00	MEMIEEE500	Savannah Section	90596587	Gaskin	Riccardo	A	rag_400d@yahoo.com	Student Member	IEEE, Savannah State Univ., Engineering 3616 Duane Ct Apt A	Savannah	GA
08-Apr-09 0:00:00	MEMIEEE500	Savannah Section	90599926	He	Zhengyu		zhengyu.he@gatech.edu	Graduate Student Member	1827 Osprey Point Cir	Pooler	GA
23-Mar-09 0:00:00	MEMIEEE500	Savannah Section	90590542	jackson	steve		tyj21@yahoo.com	Student Member	Savannah State Univ 3219 College St PO Box 21408	Savannah	GA
27-Mar-09 0:00:00	MEMIEEE500	Savannah Section	90593038	Murrell	Elizabeth		the.sneaky.panther@gmail.com	Student Member	10 Falligant Ave	Savannah	GA
30-Mar-09 0:00:00	MEMIEEE500	Savannah Section	90595030	Phan	Christopher	Anh	fujj831@yahoo.com	Student Member	Savannah State University 10609 Gray Fox Way	Savannah	GA
02-Apr-09 0:00:00	MEMIEEE500	Savannah Section	90596666	Phan	Brandon	A	fujj216@yahoo.com	Student Member	Savannah State 10609 Gray Fox Way	Savannah	GA
02-Apr-09 0:00:00	MEMIEEE500	Savannah Section	90596665	Williams	Jared	M	jared21927@yahoo.com	Student Member	Savannah State University 609 Wild Turkey Rd	Savannah	GA

Download

javascript:void(null) Trusted sites

To add, change or delete selected reports, click on Page Options/Edit Dashboard.



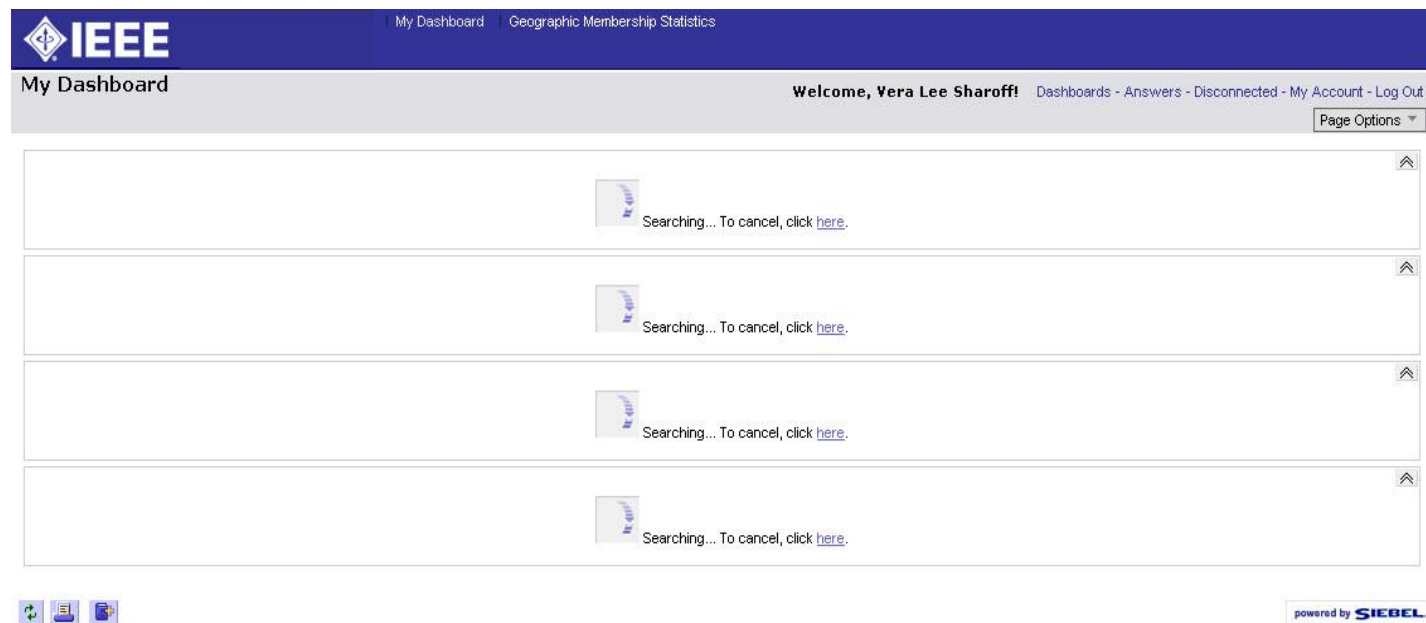
Completing changes and save

The screenshot shows the 'Dashboard Editor' interface. At the top, there is a header bar with the text 'Dashboard Editor' and a 'Save' button highlighted with a red box. Below the header, there is a toolbar with various icons and a 'Page 1' dropdown. The main area is divided into two columns. The left column contains 'Dashboard Objects' and 'Saved Content' lists. The right column shows a preview of the dashboard with four sections: 'Section 1', 'Section 2', 'Section 3', and 'Section 4'. Each section has a 'Properties: Rename: Delete' link. A red box highlights the 'Properties: Rename: Delete' link for 'Section 2'. A red arrow points from the 'Save' button to the 'Properties: Rename: Delete' link.

Dashboard setup area appears.
 Select Properties, Rename or Delete
 as required to modify.
 Save after changes are complete.



Re-entering the Dashboard



The screenshot displays the IEEE My Dashboard interface. At the top, there is a dark blue header with the IEEE logo on the left and navigation links for 'My Dashboard' and 'Geographic Membership Statistics'. Below the header, a grey bar contains the text 'My Dashboard' on the left, 'Welcome, Vera Lee Sharoff!' in the center, and a series of links: 'Dashboards - Answers - Disconnected - My Account - Log Out'. A 'Page Options' dropdown menu is located on the right side of this bar. The main content area consists of four identical white rectangular panels, each containing a search icon and the text 'Searching... To cancel, click [here](#)'. At the bottom left of the dashboard, there are three small icons: a refresh icon, a document icon, and a printer icon. At the bottom right, there is a 'powered by SIEBEL' logo.

Queries will run/refresh each time you open your dashboard. Note: refresh can complete at different times for each query selected. Once the queries have completed pulling data, they will all appear in your dashboard.



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Printing your queries

- Queries can be printed to a HTML or PDF formatted page
- To pull into Excel, user must highlight and copy each report individually and paste into an Excel spreadsheet.
- From Excel you can then sort the data and rearrange columns as you wish
- Any refining of the process to print will be forwarded

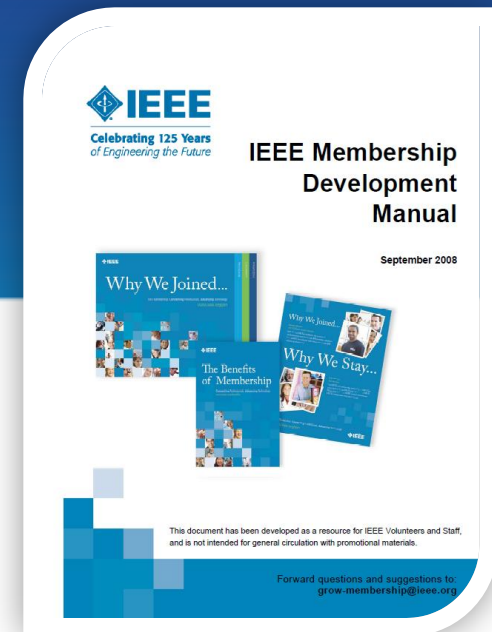


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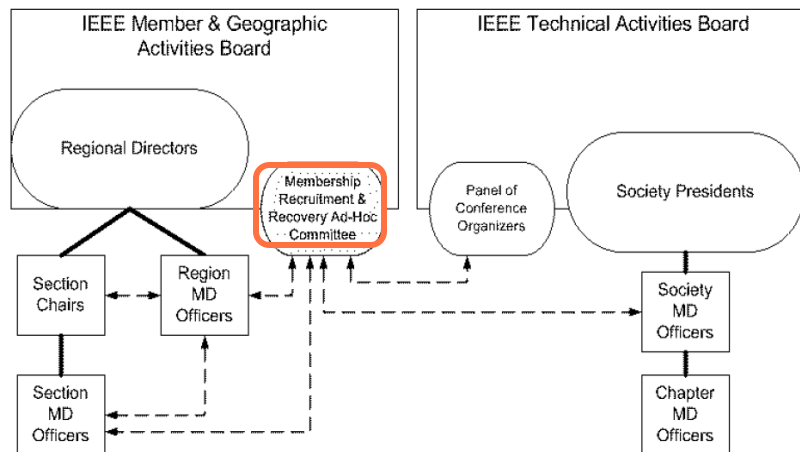
Appendix Field Team Resources

Presented by:
Lee Stogner
Chair
IEEE MRRC



MRR Team Development – Engagement

- Alignment with the new MGA mission and values
- Volunteer & Staff partnership
- MD position vacancies
- Regional Training
- Partnering across IEEE
- MD Portal & Virtual Community



If the MGA is Successful ...

IEEE member satisfaction & relevance is growing and reflected in improved retention and total membership

The MGA is a data-driven organization that proactively anticipates and reacts to the needs of the member and the profession

The MGA facilitates recruitment, training, development of IEEE volunteer leaders

The MGA facilitates successful regions, sections, chapters, and affinity groups

The MGA is responsible for all aspects of member and membership activities with the IEEE

The MGA ensures a “home(s)” for every member

Technology professionals will understand IEEE membership’s importance in their careers

The MGA will develop sections, and regions and reward them based on their measured success

The MGA facilitates communications and engagement opportunities for IEEE members in multiple ways

IEEE and its members’ achievements are universally recognized



The Regional “Field Team” (2009)



R1 - Dr. Ravi Todi



R6 - Zak Cohen



R2 - Wole Akpose



R7 - Kathleen Chafe



R3 - Lee Stogner



R8 - Aleksandar Szabo



R4 - Tarek Lahdhiri



R9 - Tania Quiel



R5 - Robert Shapiro



R10 - Zhisheng Niu



The Regional “Field Team”

■ Lee Stogner	IEEE MGA	l.stogner@ieee.org
■ Ravi Todi	R1	rmtodi@us.ibm.com
■ Wole Akpose	R2	wole@ieee.org
■ Lee Stogner	R3	l.stogner@ieee.org
■ Tarek Lahdhiri	R4	lahdhiri@ieee.org
■ Robert Shapiro	R5	bshapiro@ieee.org
■ Zak Cohen	R6	zcohen@ieee.org
■ Kathleen Chafe	R7	chafek@ieee.org
■ Vijay Narasimhan	R7	vijay_narasimhan@ieee.org
■ Aleksandar Szabo	R8	a.szabo@ieee.org
■ Tania Quiel	R9	t.quiel@ieee.org
■ Zhisheng Niu	R10	niuzhs@tsinghua.edu.cn
■ Cathy Downer	IEEE Staff	c.downer@ieee.org
■ John Day	IEEE Staff	j.day@ieee.org



2009 MGA GOLD Committee



Chair

Adrian Pais (a.pais@ieee.org)
Region 8, Benelux Section



Past Chair

Soon Wan (gimsoon@ieee.org)
Region 1, Boston Section



MGA GOLD Representative #1

William Serre (serrew@ieee.org)
Region 4, Iowa-Illinois Section



MGA GOLD Representative #2

Yasuharu Ohgoe (yasuharu@ieee.org)
Region 10, Tokyo Section



TAB GOLD Representative #1

Ravi Todi (rtodi@ieee.org)
Region 1, Mid-Hudson Section



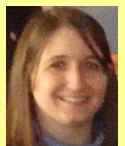
TAB GOLD Representative #2

Xavier Perez Costa (perez@netlab.nec.de)
Region 8, Germany Section



Region 1 GOLD Coordinator

Uri Moszkowicz (uim@ieee.org)
Boston Section



Region 2 GOLD Coordinator

Rachel Andre (randre@ieee.org)
Baltimore Section



Region 3 GOLD Coordinator

Wah Myint (myintwa@ieee.org)
Atlanta Section



Region 4 GOLD Coordinator

Aisha Yousuf (ayousuf@ieee.org)
Atlanta Section



Region 5 GOLD Coordinator

Jeffrey Handal (jhandal@ieee.org)
Baton Rouge Section



Region 6 GOLD Coordinator

Russell Hunter (RussellH@computer.org)
Orange County Section



Region 7 GOLD Coordinator

Daniel Coode (dan.coode@ieee.org)
North Saskatchewan Section



Region 8 GOLD Coordinator

João Figueiras (figueiras@ieee.org)
Denmark Section



Region 9 GOLD Coordinator

Gaspar Agñó (gagno@ieee.org)
Argentina Section



Region 10 GOLD Coordinator

Helene Fung (hfung@ieee.org)
Western Australia Section



www.ieee.org/gold



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Membership Development Portal – www.ieee.org/md

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IEEE (Google) IEEE (Ultrasoek)

About Us | Membership | Publications | Conferences | Standards | Careers | Education | Volunteers | Societies | Geographic Activities

Volunteers Home | Find a Corporate Meeting | Meeting Planning Services | Volunteer Resources

Text size: A A A

IEEE Home » Volunteers » Membership Development

Membership Development

Print Friendly

IEEE's membership development activities are coordinated through the Member and Geographic Activities Board Membership Recruitment and Recovery Ad-Hoc Committee (MRR). The MRR Ad-Hoc Committee creates, promotes and monitors appropriate and effective membership development programs to increase IEEE membership. Our key functions include:

- Increasing IEEE membership by recruiting new members, retaining current members and recovering members in arrears
- Increasing IEEE membership quality
- Promoting elevations in grade
- Increasing Society memberships
- Increasing awareness by members of the values of IEEE membership
- Providing efficient and timely communication to all management levels of interests and concerns over membership trends, changes and problems

Committees & Contacts
Membership Development is comprised of a group of IEEE volunteers and staff.

- IEEE Region Membership Development Officers
- IEEE Admission & Advancement Committee
- Membership Staff Contacts

LOG-IN (web account required)

- Monthly Progress Reports
- Regional and Sectional Membership Statistics
- Membership Development Online Community
- SAMIEEE Online

GUIDES

- Guide to reading the IEEE Membership Statistics Reports
- IEEE Membership Development Manual (PDF, 650kb)
- Member Benefits at a Glance (PDF, 52 kb)

Benefit Development Toolkit Regions 7-10

- Toolkit Presentation (PDF, 220kb)

RETENTION PROGRAMS & TOOLS

- Member Grade Elevation
- Retention Best Practices

RECRUITMENT PROGRAMS & TOOLS

- Place an order - Brochures, Posters, Flyers, etc.
- Powerpoint Presentation - IEEE Membership (PPT, 2655kb)
- Powerpoint Presentation - IEEE Student Membership (PPT, 4750kb)
- Recruitment Best Practices

- Membership Reports
- MD Virtual Community
- SAMIEEE access
- Membership Development Manual
- Member benefits at a glance
- Recruitment programs and tools
- MD Kits – online order form
- Benefit Development Toolkit: Regions 7-10



Online Order Form – www.ieee.org/mdsupplies

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IEEE Home | Volunteers | Membership Development

IEEE Membership Development Supply Order Form

A favorite resource to membership development officers is the online order form for membership recruitment materials. The form is accessible 24x7. IEEE HQ will ship the requested materials to the address indicated by the requestor under Shipping Information below, at no cost to you.

- Customized order
- Prepackaged Recruitment Kit (Professional-Grade Membership)
- Prepackaged Recruitment Kit (Student-Grade Membership)

ITEMS	QUANTITY
Membership Brochure/Application (EZ1)	<input type="checkbox"/>
Student Membership Brochure (EZ4U)	<input type="checkbox"/>
IEEE Special Interest Memberships & Subscriptions Catalog (F40S)	<input type="checkbox"/> (5 MAX)
IEEE Special Interest Memberships & Subscriptions for Students Catalog (F40STS)	<input type="checkbox"/> (5 MAX)
Senior Member Elevation Packet (B5B)	<input type="checkbox"/>
Promotional Poster for IEEE Membership (11" x 17")	<input type="checkbox"/>
Promotional Poster for Student Membership (11" x 17")	<input type="checkbox"/>
IEEE Bookmark (2" x 7")	<input type="checkbox"/>
GOLD Poster (11" x 17")	<input type="checkbox"/>
MGM flyer (5.5" x 8.5")	<input type="checkbox"/>

Size descriptions:

Membership Recruitment Kit - Professional Grade

Contents	Small	Medium	Large
Membership Brochure/Application (EZ1)	50	100	150
Student Membership Brochure (EZ4U)	15	30	45
Promotional Poster for IEEE Membership (11" x 17")	5	10	15
Promotional Poster for Student Membership (11" x 17")	5	10	15
MGM flyer (5.5" x 8.5")	5	10	15
MGM Business Card (3.5" x 2")	25	50	75
IEEE Bookmark (2" x 7")	25	50	75
Membership CD-ROM	5	10	15
Welcome to the IEEE Guide to Membership	1	2	3
Member Benefits at a Glance	1	2	3

SELECT KIT Small Medium Large

PREPACKAGED RECRUITMENT KIT (Student-Grade Membership)

Size descriptions:

Membership Recruitment Kit - Student Grade

Contents	Small	Medium	Large
Student Membership Brochure (EZ4U)	50	100	150
Membership Brochure/Application (EZ1)	15	30	45
Promotional Poster for IEEE Membership (11" x 17")	5	10	15
Promotional Poster for Student Membership (11" x 17")	5	10	15
MGM flyer (5.5" x 8.5")	5	10	15
MGM Business Card (3.5" x 2")	25	50	75
IEEE Bookmark (2" x 7")	25	50	75
Membership CD-ROM	5	10	15
Welcome to the IEEE Guide to Membership	1	2	3
Member Benefits at a Glance	1	2	3



Online MD Resources

- The web page to join the IEEE
- The web page for MD volunteers
- The web page for IEEE benefits
 - www.ieee.org/benefits

www.ieee.org/join
www.ieee.org/md

- Your Region web page
- Your Section web page
- Your Chapter web page
- Your Conference web page
- Your Student Branch web page

www.ieee.org/??
www.ieee.org/??
www.ieee.org/??
www.ieee.org/??
www.ieee.org/??



Thank you !
Questions ?



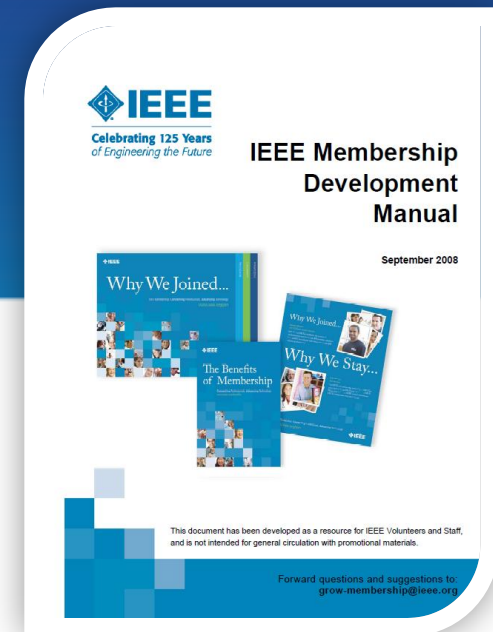
Appendix

SAMIEE & Arrears Recovery: Step-by-Step

Presented by:

Aleksandar Szabo

*Region 8 Membership Development
Coordinator/Subcommittee Chair*



SAMIEEE Predefined Queries

How to select

Arrears

Aleksandar Szabo

Region 8 Membership Development Coordinator/Subcommittee Chair

a.szabo@ieee.org



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The Terminator Action

- Members who didn't renew for 2009 till the end of 2008 continued to have all the member benefits during January and February 2009. Such members are named "Pre-Arrears"
- At the end of February, after the Terminator Action, all the Pre-Arrears who didn't renew are sorted out, their member benefits, rights and privileges are deactivated (they don't receive the journals anymore) and they are named "Arrears"
- Starting from the beginning of March all members renewing for 2009 are transferred from the list of Arrears to the list of Active Members and their member benefits, rights and privileges are activated again instantaneously (they receive again the journals)



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User access to SAMIEE is limited by organizational unit and to the following IEEE volunteer positions (names must be in the Geographic Roster!)

- Region Directors, Director Elects, Past Directors, Treasurers, Secretaries
- **Region MD Chairs**
- Section/Council/Subsection Chairs, Vice Chairs, Treasurers and Secretaries
- **Section/Council/Subsection MD Chairs**
- Chapter and Joint Chapter Chairs
- Student Branch Chairs and Counselors
- Society Presidents, President Elects, Past Presidents, Vice Presidents, Treasurers, Secretaries, Executive Directors, Administrators, Chapter Coordinators
- **Society Membership Chairs**



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SELECTING THE **ARREARS** USING SAMIEEE

Use SAMIEEE to get the list of **Arrears** (members who didn't renew for 2009) in your Organizational Unit

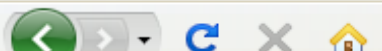

- ⑩ Go to SAMIEEE
www.ieee.org/organizations/vols/samieee/positions.html
- ⑩ Click Access SAMIEEE
- ⑩ Insert you User ID and Password and Login
- ⑩ Click SAMieee in Shared Folders
- ⑩ Click Geographic Predefined Query and you will get the list of Predefined Queries
- ⑩ From the list of Predefined Queries select (green arrow on the slide showing Predefined Queries) (GEO) Arrears: Member Contact Info By Section-By Grade
- ⑩ Download the list to Excel and sort the data as you like...



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SAMIEEE

New Features

- A **Shared Folder** has been added to SAMIEEE. It gives volunteers a place to store and share their queries and reports with other volunteers who have SAMIEEE access. To learn more visit the [SAMIEEE Online Community](#).
- A "**Quick Guide For SAMIEEE/Analytics**" is now available. It is a two page reference that can help you walk through and learn the basic uses of the new tool. Click on the "View Reference Materials" below to view it.

[<< Access SAMIEEE >>](#)

By clicking 'Access SAMIEEE' you agree to accept the [terms of condition and use](#)

SAMIEEE is a web enabled tool that allows ad-hoc querying, reporting and downloading of IEEE's membership data. Access to this system is limited to registered users with designated or [automatic access](#). All users must have an [IEEE Web Account](#).


- [Access Geographical Membership Statistics](#)
- [Join/Login to the SAMIEEE online community](#)



Siebel Analytics Log In - Windows Internet Explorer

https://analytics.ieee.org/analytics/saw.dll?answers

Siebel Analytics Log In



Siebel Analytics

The content you've requested requires that you be logged in to the Siebel Analytics Server.

Please enter your User ID and Password below, and then press the Log In button.

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Password

Remember my ID and password

English

Siebel Analytics 7.8.2 AN5575
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IEEE

Catalog Dashboards

Manage Catalog

My Folder
This folder is empty.

Shared Folders

- SAMleee
- IEEE Membership Statistics

My Filters

Shared Filters

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Search

This is the start page for Answers. Return to this page by clicking the Answers link. ?

Browse Saved Requests
To view requests as stored in the Web Catalog, use the Catalog tab. To view requests organized by Dashboards, use the Dashboards tab. Click a request name to view or modify it.

Create New Request
To create a new request, select a Subject Area.

Subject Areas

- [IEEE Society Aggregates](#)
- [SAMleee - for Volunteers](#)

IEEE

Catalog Dashboards

Manage Catalog

My Folder
This folder is empty.

Shared Folders

- SAMleee**
 - Geographic Predefined Queries
 - Society Predefined Queries
- IEEE Membership Statistics

My Filters

Shared Filters

[Refresh Display](#)
























Search

Shared Folders : SAMleee

- [Geographic Predefined Queries](#)
- [Society Predefined Queries](#)



Shared Folders : SAMlee : Geographic Predefined Queries

- | | |
|--|---|
| <p> (GEO) Active Member Counts by Grade, by Section
Count of IEEE Members by Grade
Modify Criteria Modify Views</p> <p> (GEO) Active Society Memberships for Active IEEE Members
Modify Criteria Modify Views</p> <p> (GEO) Current IEEE Life Members
Modify Criteria Modify Views</p> <p> (GEO) Email Addresses - Active IEEE Members, by Grade
Modify Criteria Modify Views</p> <p> (GEO) New IEEE Members - last 31 days
Modify Criteria Modify Views</p> <p> (GEO) Volunteer History for Active Members
Modify Criteria Modify Views</p> <p> (GEO) Current IEEE Life Members, by Section
Modify Criteria Modify Views</p> <p> (GEO) Postal Code Counts for Active Members
Modify Criteria Modify Views</p> <p> (GEO) Members Moved into Section - last 31 days (include contact info)
Modify Criteria Modify Views</p> <p> (GEO) Renewal Year for All Members - Name, Grade, Status, Email
Results show most current Renewal Year for Member along with Name, Grade, Membership Status and Email Contact.
Modify Criteria Modify Views</p> <p> (GEO) All Members - Grade, Status, Phones and Email - Sorted by Last Name
Modify Criteria Modify Views</p> <p> (GEO) Active IEEE Members - Current GOLD (Graduates of the Last Decade)
Query gives results based on Active IEEE Members and current GOLD Member.
Modify Criteria Modify Views</p> <p> (GEO) Active Members Contact Information
Active Members with Address, Email and Phone information
Modify Criteria Modify Views</p> <p> (GEO) Active Members with no Email - Contact Information
Modify Criteria Modify Views</p> <p> (GEO) SM Upgrade - 1st Level Requirements
Fields show Degrees and Graduations Dates, Line of Business and Year of Service
Modify Criteria Modify Views</p> <p> (GEO) Arrears - Member Contact info - By Section, By Grade
Modify Criteria Modify Views</p> | <p> (GEO) Address Label Fields - All Active Members
Modify Criteria Modify Views</p> <p> (GEO) White File - All Members
Modify Criteria Modify Views</p> <p> (GEO) Current Society Chapter Chairs
List of Currently Reported Chapter Chairs for your Organizational Unit.
Modify Criteria Modify Views</p> <p> (GEO) Current Life Members with Contact Information
Current Life Members with Address, Email and Phone information
Modify Criteria Modify Views</p> <p> (GEO) White File - Active Members
Modify Criteria Modify Views</p> <p> (GEO) Active IEEE Women In Engineering Members
Query gives results based on Active IEEE Women in Engineering Members for your Organizational Unit.
Modify Criteria Modify Views</p> <p> (GEO) Current Student Branch Chairs & Counselors
List of Currently Reported Student Branch Chairs and Counselors within your Organizational Unit.
Modify Criteria Modify Views</p> <p> (GEO) 2008 Last Renewal Year for Active Members - Name, Grade, Email
Results show 2008 Renewal Year for Members Falling under a Grace Period, along with Name, Grade, Membership Status and Email Contact.
Modify Criteria Modify Views</p> <p> (GEO) Current Educational Activities Officers
Lists currently reported volunteers that hold the position for Educational Activities.
Modify Criteria Modify Views</p> <p> (GEO) Active Student Member Counts by School
Count of Active Student/Graduate Student Members Active and currently Attending by School
Modify Criteria Modify Views</p> <p> (GEO) Current Student Branches by Section (includes Student Branch Chair)
List of Currently Reported Student Branch Chairs and Counselors within your Organizational Unit.
Modify Criteria Modify Views</p> <p> (GEO) Active Student Members, by Section, by School
Active Student/Graduate Student Members. Active and currently Attending by Section, By School
Modify Criteria Modify Views</p> <p> (GEO) Active Society Membership Count by Section, by Grade
Modify Criteria Modify Views</p> <p> (GEO) Society Member Counts by Section
Modify Criteria Modify Views</p> |
|--|---|



Siebel Answers - Mozilla Firefox

File Edit View History Bookmarks Tools Help

https://analytics.ieee.org/analytics/saw.dll?answers

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 (GEO) Current IEEE Life Membe

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 SAMieee
 Geographic Predefined Q
 Society Predefined Queri
 IEEE Membership Statistics
 IEEE Volunteer Queries

My Briefing Books

My Filters

Shared Filters

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Austria Section	03531084	Blackner,Dr.	A		Associate Member	Arrears	
Austria Section	04336624	Leopold	Hans	A	Senior Member	Arrears	
Austria Section	04376851	Luzzi	Raimondo		Member	Arrears	
Austria Section	10633105	Pistauer	Markus		Member	Arrears	
Austria Section	21433854	Karagiannis	Dimitris		Affiliate	Arrears	
Austria Section	21505057	Tjoa	A Min		Affiliate	Arrears	
Austria Section	40057583	Meiss	Holger		Affiliate	Arrears	
Austria Section	40167661	Griesmayer	Erich		Member	Arrears	
Austria					Associate		

Austria Section	41258228	Priebe	Torsten		Member	Arrears	Hutweidengasse 46/2/3	
Austria Section	41259010	Mekic	Mahdi		Member	Arrears	Nxp Semiconductors	Mikron-Weg 1

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Download to Excel
 Download Data
 Download Web Page (MHTML)

powered by



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Download to Excel and sort the data as you like...

The screenshot shows a Microsoft Excel spreadsheet with the following data:

	A	B	C	
1				
2	(GEO) Arrears - Member Contact info - By Section, By Grade			
3	Section Name	Member Number	Last Name	First Name
4	Austria Section	878215	Kreuzgruber	Peter
5	Austria Section	3231263	Brandstaetter	Bernhard
6	Austria Section	3470572	Albrecht	Thomas



Appendix

International Phone Numbers MD Webcast





Toll free US & Canada:	1-866-546-3377
Toll US & Canada:	1-719-234-7872
Local - Australia, Sydney:	+61 (0) 2 8207 3481
Local - Austria, Graz:	+43 (0) 316 218 875 089
Local - Austria, Vienna:	+43 (0) 1 274 872 5021
Local - Belgium, Brussels:	+32 (0) 2 300 1147
Local - Belgium, Liege:	+32 (0) 4 244 10 39
Local - Brazil, Sao Paulo:	+55 11 5582 6544
Local - Denmark, Copenhagen:	+45 70 14 49 57
Local - Finland, Helsinki:	+358 (0) 9 2311 3376
Local - France, Lille:	+33 (0) 359 81 35 02
Local - France, Lyon:	+33 (0) 426 84 04 42
Local - France, Marseille:	+33 (0) 488 91 55 39
Local - France, Paris:	+33 (0) 1 72 69 79 27
Local - Germany, Berlin:	+49 (0) 30 59002 4941
Local - Germany, Cologne:	+49 (0) 221 6501 0766
Local - Germany, Frankfurt:	+49 (0) 69 12009 827
Local - Germany, Hamburg:	+49 (0) 40 80902 0896
Local - Germany, Munich:	+49 (0) 89 71040 5612
Local - Hong Kong:	+852 3008 0323
Local - Ireland, Dublin:	+353 (0) 1 437 0818
Local - Italy, Milan:	+39 02 897 819 55



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Local - Italy, Rome:	+39 06 833 604 29
Local - Italy, Turin:	+39 011 2173 449
Local - Japan, Tokyo:	+81 (0) 3 4455 1494
Local - Netherlands, Amsterdam:	+31 (0) 20 262 9512
Local - Netherlands, Rotterdam:	+31 (0) 10 742 01 29
Local - Norway, Oslo:	+47 21 54 70 94
Local - Scotland, Glasgow:	+44 (0) 141 404 9909
Local - Singapore:	+65 6517 0632
Local - Spain, Barcelona:	+34 93 802 0297
Local - Spain, Madrid:	+34 91 829 8573
Local - Spain, Valencia:	+34 96 314 6027
Local - Sweden, Stockholm:	+46 (0) 8 5205 4929
Local - Switzerland, Geneva:	+41 (0) 22 555 0208
Local - Switzerland, Zurich:	+41 (0) 44 556 8420
Local - UK, Birmingham:	+44 (0) 121 260 4885
Local - UK, Leeds:	+44 (0) 113 322 2679
Local - UK, Liverpool:	+44 (0) 151 203 9907
Local - UK, London:	+44 (0) 20 7078 9148
Local - UK, Manchester:	+44 (0) 161 250 8004





International toll free - Argentina:	0800 222 0019
International toll free - Australia:	1 800 059 489
International toll free - Austria:	0800 295 592
International toll free - Belgium:	0 800 76 384
International toll free - Chile:	123 0020 9212
International toll free - China, Northern Region:	10 800 140 1338
International toll free - China, Southern Region:	10 800 714 1335
International toll free - Colombia:	01 800 518 1029
International toll free - Czech Republic:	800 700 493
International toll free - Denmark:	80 889 806
International toll free - Dominican Republic:	1 888 751 4719
International toll free - Ecuador:	1 800 020 314
International toll free - France:	0 800 915 011
International toll free - Germany:	0 800 181 6388
International toll free - Greece:	00 800 161 2205 9029
International toll free - Hong Kong:	800 930 332
International toll free - Hungary:	06 800 168 92
International toll free - India:	000 800 1007 431





International toll free - Indonesia:	001 803 017 9029
International toll free - Ireland:	1 800 949 042
International toll free - Israel:	1 80 925 9029
International toll free - Italy:	800 873 857
International toll free - Japan:	00531 16 0959
International toll free - Latvia:	8000 3326
International toll free - Lithuania:	8 800 3 08 34
International toll free - Luxembourg:	800 2 7158
International toll free - Malaysia:	1 800 814 391
International toll free - Mexico:	001 800 514 9029
International toll free - Monaco:	800 93 556
International toll free - Netherlands:	0 800 022 9387
International toll free - New Zealand:	0 800 449 692
International toll free - Norway:	800 107 00
International toll free - Panama:	00 800 226 9029
International toll free - Poland:	00 800 112 40 84
International toll free - Portugal:	800 827 501
International toll free - Russia:	810 800 2853 1012
International toll free - Singapore:	800 101 2176
International toll free - Slovenia:	0 800 80375
International toll free - South Africa:	0 800 981 808



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International toll free - South Korea: 003 0813 2261
International toll free - Spain: 900 937 613
International toll free - Sweden: 02 079 9651
International toll free - Switzerland: 0 800 893 453
International toll free - Thailand: 001 800 156 205 9029
International toll free - Trinidad-
Tobago: 1 800 205 9029
International toll free - UK: 0 808 101 3382
International toll free - Uruguay: 0004 019 0305
International toll free - Venezuela: 0 800 100 8373

